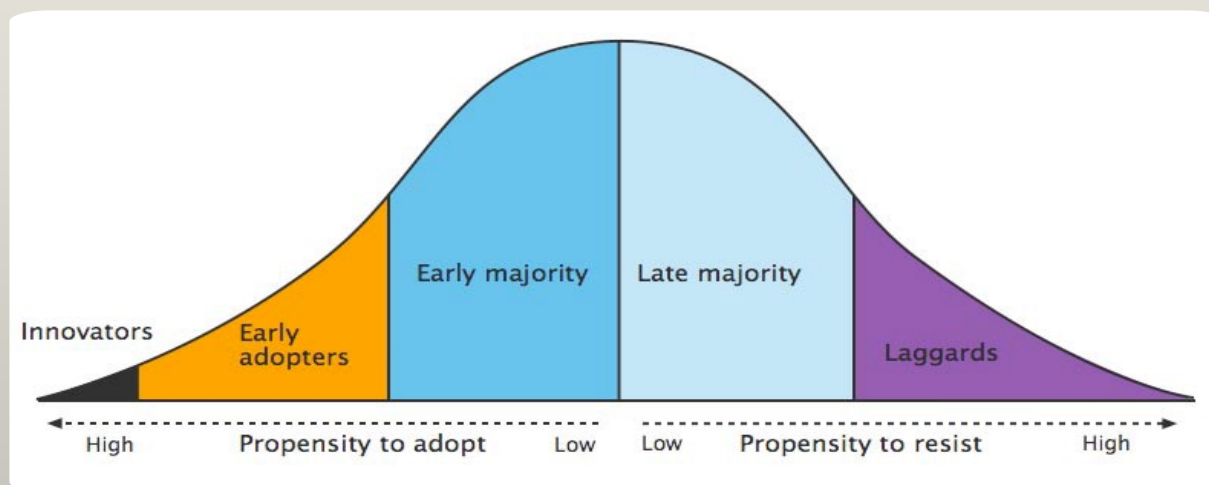


The image features two large, thick black L-shaped corner brackets. One is positioned in the top-left corner, and the other is in the bottom-right corner, framing the central text. The background is a light beige gradient.

The Digital Transformation

The Digital Transformation

- The Triple Revolution begun in the late 2000s
 - *rise of social networks*
 - *personalized internet*
 - *always-available mobile connectivity*
- Adoption of new digital technologies, new digital media, new digital communication, new social media
- Accelerated adoption fueled by “Pandemic Necessity”



Transformations

- ◆ Using new digitally informed approaches (including tools, methods, and media)—many of which have been available to us for a decade—that the pandemic motivated us to use as integral to church life and faith formation.
- ◆ Making church and faith formation mobile—bringing church and faith formation to where people live using the new digital tools, methods, and media.
- ◆ Offering faith formation in synchronous (real time) and asynchronous (on your own time) formats with online and hybrid approaches—expanding the opportunities for people to engage in faith-forming experiences
- ◆ Using social media platforms for connection and sharing.
- ◆ Using traditional tools in new digital ways.