

91

Social Media Tools For Churches



Well, hey there!

My name is **Brady Shearer** and I'm the creator of prochurchtools.com. Right now you're reading my free guide on social media tools - **91 Social Media Tools For Churches**. Whether you're deciding on a new analytics tool, or hoping to create better looking images for Instagram, these tools will help you improve your church's social presence significantly.

Here's a quick breakdown of how the guide works. The guide is broken into 11 different sections. There are sections on publishing, analytics, content creation, social sharing, and individual sections for each major social platform. Some of the tools on this list are free, and some of them cost money.

The goal of this guide is to **give you confidence** in your church's social efforts.

Even if you don't consider yourself tremendously skilled, these tools can make improving your church's social media activity very easy.

Here's to your church's social platforms!

Brady Shearer

Creator of prochurchtools.com



WHETHER YOU'RE DECIDING ON A NEW ANALYTICS TOOLS, OR HOPING TO CREATE BETTER LOOKING IMAGES FOR INSTAGRAM, **THESE TOOLS WILL HELP YOU IMPROVE YOUR SOCIAL PRESENCE.**

Publishing & Management

- [AgoraPulse](#) - Simple & affordable social media management
- [Bit.ly](#) - URL shortener and link management platform
- [Buffer](#) - Schedule, publish, and analyze your posts all in one place
- [Everypost](#) - Social media publishing simplified
- [Hootsuite](#) - Social media management dashboard use by 10+ million
- [Meet Edgar](#) - The social media queue that fills itself
- [Oktopost](#) - Easily manage, measure, and analyze all your social media marketing
- [Respond](#) - Social customer service software for teams
- [Sprout Social](#) - Powerful social media software

Analytics

- [Audiense](#) - Smart social intelligence
- [Brand24](#) - Social media monitoring and analytics tool
- [Crowdbooster](#) - Measure and optimize your social media marketing
- [Google Analytics](#) - Free social media analytics
- [Klout](#) - Get your score between 1-100 that represents your influence
- [Nuvi](#) - The world's most stunning social media marketing suite
- [Simply Measured](#) - Easy social media analytics and measurement
- [SumAll](#) - Create stunning social media reports

Productivity

- [Buzzsumo](#) - Analyze what content performs best for any topic
- [CoSchedule Headline Analyser](#) - Free headline analyser will score your copy's overall quality
- [Gleam](#) - Run contests and giveaways to grow your social following
- [Google Alerts](#) - Monitor the web for when your church or certain keywords are mentioned
- [IFTTT](#) - Connect the apps and devices you love with "if this, then that" statements
- [Shortstack](#) - Create engaging landing pages, contests, forms, & more

Content Creation

- [Adobe Color](#) - Create color schemes with a color wheel
- [Adobe Post](#) - Create stunning social graphics in seconds
- [Canva](#) - Design made simple for everyone
- [Coolors](#) - The super fast color schemes generator
- [DSCO](#) - A free GIF-making app designed with VSCO's superior imaging technology
- [Designfeed](#) - Create gorgeously rendered visual content for social media
- [eZy Watermark](#) - Photo and video watermarking app for Android and Apple devices
- [Flat UI Colors](#) - Twenty handpicked flat design colors
- [Flat UI Color Picker](#) - Best flat colors for flat design
- [Font Awesome](#) - The free iconic font and CSS toolkit
- [Iconfinder](#) - 1,100,000+ free and premium icons for designers and developers
- [The Noun Project](#) - Icons for everything
- [Pablo](#) - Design engaging images for social media posts
- [Phonto](#) - Put text on photos using this app for Apple and Android devices
- [Pixelmator](#) - Full featured image editor for Mac
- [Stencil](#) - Ridiculously simple image creation for social media
- [Typorama](#) - The easiest way to create amazing graphics on your iPhone and iPad
- [WordSwag](#) - Add awesome text to your photos in seconds for Apple and Android devices

Social Sharing

- [DiggDigg](#) - Get more likes and shares by making it easy for your content to be shared
- [Highlighter by SumeMe](#) - Allow website visitors to highlight text and share it to social
- [Image Sharer by SumeMe](#) - Allow website visitors to share your images to social
- [Monarch](#) - A social sharing plugin with style
- [Share by SumoMe](#) - Easy social share buttons
- [Simple Share Buttons](#) - Advanced yet simple sharing buttons for your website
- [Social Warfare](#) - The ultimate social sharing plugin

Photography

- [Afterlight](#) - The perfect image editing app for quick and straightforward editing
- [Camera+](#) - The ultimate photo app for your Apple device
- [Camera Noir](#) - The most powerful black and white photo editor in the App Store
- [Death To The Stock Photo](#) - Free photos delivered by email every month
- [DXP](#) - Multi exposure camera application
- [Enlight](#) - The best all-in-one photo editor that provides powerful tools that are easy to use
- [FoodiesFeed](#) - Free food pictures
- [Foter](#) - 335 million free stock photos
- [ISO Republic](#) - Totally free stock photos
- [New Old Stock](#) - Vintage photos from the public archive
- [PicJumbo](#) - Free stock photos
- [Pixabay](#) - Free high quality images
- [Priime](#) - Tools for timeless photography
- [Snapseed](#) - Perfect your photos in an instant with one of the most popular photo editing apps
- [StockSnap](#) - Beautiful free stock photos
- [Tilt Shift Generator](#) - Free tilt shift generator app
- [Unsplash](#) - Ten free photos every ten days
- [VSCO](#) - Photo editing app using superior imaging technology
- [Zoommyy](#) - Search more than 25,000 photos in one place

Videography

- [Filmic Pro](#) - The best video camera app for mobile devices
- [vidIQ](#) - YouTube marketing tools and advanced analytics

Facebook Tools

- [AdEspresso](#) - Simple, powerful Facebook ads manager
- [Facebook Audience Insights](#) - Facebook's built-in metrics and analytics tool
- [Fanpage Karma](#) - Analyze and improve your Facebook profile
- [Likealyzer](#) - Analyze and monitor your Facebook pages

Twitter Tools

- [Click To Tweet](#) - The easiest way to promote, track, and share your content on Twitter
- [Daily 140](#) - Highly actionable, daily digest for Twitter
- [Tweriod](#) - Tweriod gives you the best times to tweet based on your followers
- [Twitter Lists](#) - Organize and segment your Twitter followers

Snapchat Tools

- [Ghostcodes](#) - Discover new people on Snapchat and promote your account
- [Snapvice](#) - Snapchat tips and tricks
- [Unofficial Snapchat Button](#) - A button embed to promote your Snapchat account

Instagram Tools

- [Boomerang](#) - A video app from Instagram
- [Grum](#) - Publish and schedule Instagram content directly from your desktop
- [Hyperlapse](#) - Create polished time lapse videos on your iPhone
- [Iconosquare](#) - Instagram analytics and marketing suite
- [Later](#) - Schedule and manage your Instagram posts
- [Layout](#) - Collage creating app made by and for Instagram
- [Over](#) - Add beautiful text and artwork to photos
- [Repost](#) - Make it easy to repost your favorite videos and photos on Instagram
- [Rotate & Flip](#) - Rotate your videos to show a 16:9 video in your Instagram Story
- [Schedugram](#) - An easier way to manage your Instagram accounts
- [Websta](#) - Instagram analytics

