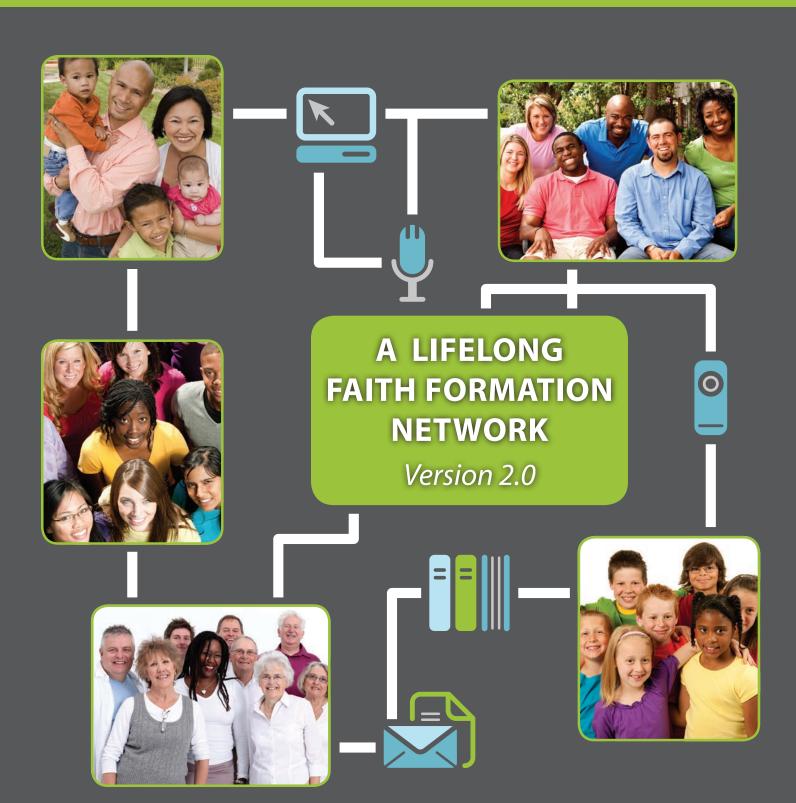


Lifelong Faith the theory and practice of 8 lifelong faith formation

Volume 7.2

www.lifelongfaith.com

Summer 2013





Volume 7.2 www.lifelongfaith.com Summer 2013

A Lifelong Faith Formation Network for the 21st Century

(Version 2.0)

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Lifelong Faith Volume 7.2 – Summer 2013

elcome to the Summer 2013 issue of *Lifelong Faith* on the theme of "A Lifelong Faith Formation Network for the 21st Century (Version 2.0)." In Volume 5.2 (Summer 2011) I first developed the concepts for a 21st century vision of connected, networked faith formation. In the past two years I've been researching the topic, conducting a three-day training program, "A Vision and Practice of 21st Century Faith Formation," and watching congregations across the Christian denominations begin to create faith formation networks and digital platforms.

This issue of the *Lifelong Faith* Journal presents my current understanding of a connected, networked approach to faith formation two years into its development. It is an attempt to present one vision of a 21st century approach to lifelong faith formation. I believe we are at the dawn of a new era in faith formation where it is possible for a congregation to provide faith formation for everyone, anytime, anywhere, 24 x 7 x 365; where it is possible to customize and personalize faith formation around the lives of the people in a congregation; and where it is possible to offer a wide diversity of programs, activities, and resources in a variety of formats delivered in physical gathered settings and virtual online settings. Connected, networked faith formation is taking advantage of the new internet, communication, and social networking technologies; new digital learning tools and resources; *and* the tremendous growth of religious content and experiences in digital form. These provide the building blocks for new 21st century models of faith formation.

This issue is organized into three sections: Part 1 presents the vision and themes of `21st century faith formation. Part 2 presents a guide to designing a faith formation network. Part 3 presents fourteen digital tools that have tremendous potential for 21st century faith formation. To continue your learning I have created a website that provides articles, videos, and website links on each of the major components of 21st century faith formation. It is constantly being update with new resources. Go to www.21stCenturyFaithFormation.com.

21st Century Faith Formation TRANSING TRENOS WEDON GERICH CURATION TOOLS LEAGERSHIP FAITH GROWTH 24x7x365 Customized Personalized Webinars Coninected 24x7x365 Customized Personalized Webinars Coninected Real World 21st Century Faith Formation A New Approach to Faith Formation for All Ages & Generations JONYTHE MAILING LIST Welcome to the 21st Century Faith Formation Website John Roberto, LifelongFaith Associates The 21st Century Faith Formation website is built around the emerging concept of a connected and networked approach to the believe we are at the dawn of a new era in faith formation where it is possible for a congregation to provide faith formation in the lives everyone, Anytime, anywhere, 24 x x x 36 x in where it is possible to customize and personalize faith formation in the lives variety of formats delivered in physical gathered settings and virtual colline settings. Connected, networked faith formation is taking advantage of the new internet, communication, and social networking technologies; new delical learning tools and on the taking advantage of the new internet, communication, and social networking technologies; new delical learning tools and on the taking advantage of the new internet, communication, and social networking technologies; new delical learning tools and on the taking advantage of the new internet, communication, and social networking technologies; new delical learning tools and on the taking advantage of the new internet, communication, and social networking technologies; new delical learning tools and on the taking advantage of the new internet.

John Roberto, Editor

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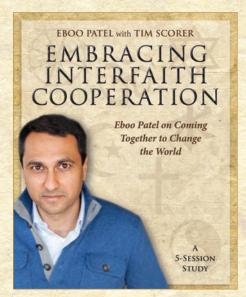




For information or to register, contact Jim LaDoux at 877.693.7196

1601 WEST OLD SHAKOPEE ROAD MINNEAPOLIS, MN 55431 www.vibrantfaith.org The *Embracing* Series of studies for church small groups has brought you leaders like Kathleen Norris, Walter Brueggemann, Marcus Borg, and Phyllis Tickle.

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The Small-Group DVD features the video content, which includes (for each session) a presentation by Eboo Patel and a discussion with a group of adults masterfully moderated by facilitator Tim Scorer.

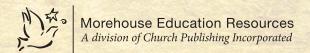
The Participant's Workbook includes leader materials and everything needed for the study by each participant, including abundant space for journaling. You'll want to have a Workbook for each learner.

Eboo Patel is an internationally known author and speaker, founder of the Interfaith Youth Core, an organization that brings together young adults and teens from various faith traditions to work together to discover their commonalities, respect and allow their differences. Named by several national newspapers and magazines as one of the nation's top rising leaders, this Muslim-American gathers on the DVD with a group of adults from a variety of faith backgrounds to explore interfaith cooperation.

This is a timely resource that will help participants become the interfaith leaders we sorely need today.

 Karen Matthias-Long, Associate for the Bishop for Youth and Family Ministry and Curator of Synodical resources, Allentown, PA

View a video excerpt from Embracing Interfaith Cooperation on You Tube



Part One

A Vision of 21st Century Faith Formation

he goals of faith formation have changed very little over the 2,000 of the Christian tradition. Today, most Christian churches have very similar goals for faith formation. While they may express it uniquely in terms particular to their faith tradition, Christian churches want faith formation that helps people. . . .

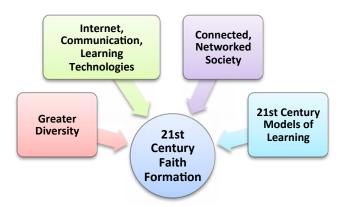
- grow in their relationship with God throughout their lives
- live as disciples of Jesus Christ at home, in the workplace, in the community and the world
- develop an understanding of the Bible and their particular faith tradition
- deepen their spiritual life and practices
- engage in service and mission to the world
- relate the Christian faith to life today
- participate in the life and ministries of their faith community

Churches want faith formation that informs, forms, and transforms. They want faith formation that immerses people into the practices and way of life of a tradition-bearing community where they can be transformed spiritually. And they want faith formation that engages all ages and generations in a lifelong process of growing, experiencing, celebrating, and living the Christian faith throughout life.

Making this vision a reality in the 21st century is a daunting task. Every religious congregation is facing unprecedented challenges in fostering lifelong faith growth in their people. Congregations need to develop new models of faith formation which address this changing context of the 21st century world, and not simply enhancements or makeovers of existing models that were developed in the 19th and 20th century.

The Changing Context for Faith Formation in the 21st Century

e are living at the convergence of four very significant forces which are influencing the development of 21st century forms of faith formation: 1) greater diversity in society and congregations; 2) new internet, communication, and learning technologies; 3) the emergence of a connected, networked society; and 4) the creation of 21st century models of learning using the new digital technologies.



Greater Diversity

The increasing social, cultural, and religious diversity can be seen in the following trends.

A growing *generational diversity* in America and in our congregations as a result of people living longer. We now have five distinct generational profiles, each with their own religious and spiritual needs, and unique learning preferences and styles: the iGeneration (born since

2000), Millennials (1980-1999), Generation X (1961-1979), Baby Boomers (1946-1960), and Builders (born before 1946). According to projections from the U.S. Census Bureau, the population age 65 and older is expected to more than double between 2012 and 2060, from 43.1 million to 92.0 million, representing just over one in five U.S. residents by the end of the period, up from one in seven today.

- A growing *diversity of family structures* today: married couples with children, multi-generational households, married couples without children, single parents with children, unmarried couples with children, same-sex couples with children, same-sex couples without children, and unmarried couples without children. According the U.S. Census Bureau, as reported on ChildStats.gov, a profile of family diversity in 2012 reflects the following:
 - Sixty-four percent of children ages 0-17 lived with two married parents in 2012, down from 77 percent in 1980.
 - Twenty-four percent of children lived with only their mothers, 4 percent lived with only their fathers, and 4 percent lived with neither of their parents (half of this last group lived with their grandparents).
 - Seventy-four percent of white, non-Hispanic, 59 percent of Hispanic, and 33 percent of black children lived with two married parents in 2012
 - The proportion of Hispanic children living with two married parents decreased from 75 percent in 1980 to 59 percent in 2012.
 - Four percent of all children lived with two unmarried parents.
- An increasing *ethnic diversity* as the United States becomes a plurality nation. According to the latest U.S. Census Bureau report, there will no longer be a majority

group as the non-Hispanic white population deceases in number while still remaining the largest single group. The Hispanic population will more than double, from 53.3 million in 2012 to 128.8 million in 2060, when nearly one in three U.S. residents would be Hispanic, up from about one in six today. The black population will increase from 41.2 million to 61.8 million over the same period, rising from 13.1 percent in 2012 to 14.7 percent in 2060. The Asian population will more than double, from 15.9 million in 2012 to 34.4 million in 2060, climbing from 5.1 percent to 8.2 percent in the same period. American Indians and Alaska Natives will increase by more than half from now to 2060, from 3.9 million to 6.3 million. The number of people who identify themselves as being of two or more races is projected to more than triple, from 7.5 million to 26.7 million between now and 2060.

A dramatic increase in *religious diversity*—in religiosity, participation,
and practice. Since the early 1990s there
has been dramatic increase in the number
of people in America who are *no longer affiliated with any religion*. According to
Pew Research this represents 20% of all
Americans and 32% of those in their 20s.

This has resulted in *declining participation* in Sunday worship, sacraments/rites of passage (marriage, baptism), and congregational faith formation among all generations, but especially those who are 40 and younger. It has also contributed to a *declining level of family faith practice and socialization at home*—reflecting the increase in parents who are no longer practicing their faith and/or a member of a Christian congregation religious, and the lack of continuous connection to a faith community among young adults, young married couples, and parents with young children.

From the National Study on Youth and Religion research studies we are discovering that diversity of religiosity and faith practices begins young—in adolescents and emerging adults (18-25 years old). In A Faith of Their Own, Lisa Pearce and Melinda Lundquist Denton examine three C's of religiosity in adolescence: the content of religious belief, the *conduct* of religious activity, and the *centrality* of religion to life. Understanding what a person believes, how a person practices his or her religion, and the extent to which religion is an important part of a person's identity provides a comprehensive sense of a person's religiosity. They identified five main profiles of adolescent religiosity.

- **Abiders** (20% of all teens) highest levels of religiosity and practice
- Adapters (20% of all teens) high levels of personal religiosity; attend religious services more sporadically
- **Assenters** (31% of all teens) believe in God and feel somewhat close to God, minimally engaged with their faith, and practice only occasionally
- **Avoiders** (24% of all teens) believe in God but have low levels of religious practice; often don't name a religious affiliation
- Atheists (5% of all teens) opposite of the Abiders; don't believe in God and don't attend services.

During the adolescent years 29% of teens are becoming unaffiliated (Avoiders and Atheists) and another 31% are minimally engaged (Assenters).

In Souls in Transition, Christian Smith and Patricia Snell develop a typology of the different types of emerging adult religiosity. They believe that most emerging adults in America today fall into one of six different types when it comes to religion and spirituality.

- Committed Traditionalists (No more than 15% of the emerging adults) embrace a strong religious faith, can articulate their beliefs reasonably well, and actively practice their faith
- **Selected Adherents** (*About* 30% of all emerging adults) believe and perform certain aspects of their religious traditions but neglect and ignore others
- **Spiritually Open** (*About 15% of emerging adults*) not very committed to a religious faith but are nonetheless receptive to and at least mildly interested in some spiritual or religious matters
- **Religiously Indifferent** (*At least 25% of emerging adults*) –neither care to practice religion nor oppose it; not invested in religion
- Religiously Disconnected (No more than 5%) – little to no exposure or connection to religious people, ideas, or organizations
- Irreligious (No more than 10%) –
 skeptical attitudes about and make
 critical arguments against religion
 generally, rejecting the idea of a
 personal faith

In the emerging adult years approximately 40% are not invested in religious—unaffiliated and not practicing, with another 15% interested in spiritual matters but not committed.

Congregations live in a era of increasing diversity across generations, among families, in ethnic cultures, and in religiosity and practice. How well is congregational faith formation designed to address this greater diversity? How many faith formation programs are based on older, and now dated, understandings of the people in the congregation and wider community? What would faith formation designed for a 21st century reality look like?

A Connected, Networked World

according to Lee Rainie and Barry
Wellman, authors of Networked: The
New Social Operating System, we are
in the midst of a "triple revolution"—
the rise of social networks, the personalized
internet, and always-available mobile
connectivity. They contend that mobile
devices have fundamentally changed the
relationship between information, time, and
space. Consider the following 2012 statistics
for adults and the internet:

- 85% of all adults use the internet, three-quarters of whom are online on any given day (46% in 2000)
- 66% of all homes in the U.S. have broadband (5% in 2000)
- 2/3 of all adults are wireless internet users (0% in 2000).
- over 85% have a cell phone; over 50% of adults have smartphones.
- over 25% have a tablet computer
- 66% of online adults use social network sites

In the world of 2000 information flowed mainly one way and information consumption was a stationary activity. Today, information is now *portable*, *participatory*, and *personal*. This is a seismic shift.

Rainie and Welman describe how the social network, internet, and mobile revolutions are coming together to shift people's social lives away from densely knit family, neighborhood, and group relationships toward more far-flung, less tight, more diverse personal networks.

■ The **Social Networks Revolution** provides opportunities for people to reach beyond the world of tightly knit groups; affords people more diversity in relationships and social worlds—as well as bridges to reach these new worlds and

maneuverability to move among them; and introduces the stress of not having a single home base and of reconciling the conflicting demands of multiple social worlds.

- The Internet Revolution gives people communications power and information-gathering capacities that dwarf those of the past, allowing people to become their own publishers and broadcasters and creating new methods for social networking. This is changing the point of contact from the household (and work group) to the individual. Each person creates his or her own internet experiences, tailored to individual needs.
- The Mobile Revolution allows ICTs (internet communication technologies) to become body appendages allowing people to access friends and information at will, wherever they go. In return, ICTs are always accessible. There is the possibility of a continuous presence and pervasive awareness of others in the network. People's physical separation by time and space are less important.

The three revolutions are making possible the new social operating system – *Networked Individualism*. The hallmark of networked individualism is that people function more as connected individuals and less as embedded group members.

- Networked individuals meet their social, emotional, and economic needs by tapping into networks of diverse people rather than relying on tight connections to a relatively small number of core people.
- Networked individuals have partial membership in multiple networks and rely less on permanent membership in settled groups.
- Networked individuals have new powers to create media and project

- their voices to more extended audiences that become part of their social worlds.
- Networked individuals use the internet, mobile phones, and social networks to get information at their fingertips and act on it, empowering their claims to expertise (whether valid or not).
- Networked individuals can fashion their own complex identities depending on their passions, beliefs, lifestyles, professional associations, work interests, hobbies, or any number of other personal characteristics.

Networked Individualism is in contrast to the longstanding social arrangements formed around large hierarchical bureaucracies and small, densely knit groups such as households, communities, and workgroups. It is an operating system because it describes the ways in which people connect, communicate, and exchange information.

This emerging shift from a group-centered society to a society built on networked individualism can be seen in this chart from the book *Networked*. Even though, the movement today is from group-centered to networked individuals, the chart should be viewed as a continuum because society will be continue to have group-centered characteristics, even as it moves toward networked individualism.

Group-Centered Society	Networked Individualism
Contact within and between groups	Contact between individuals
Group contact	One-to-one contact
Neighborhood community	Multiple communities
Local ties	Local and distant ties
Homogenous ties	Diversified ties
Somewhat involuntary kin and neighborhood ties	Voluntary friendship ties
Bowling leagues	Shifting networks of friends who bowl
Organized recreation groups	Shifting networks of recreational friends
Strong social control	Weak social control
Broad spectrum of social capital within a group	Diversified search for specialized social capital
Tight boundaries with other groups	Permeable boundaries with other networks
Public spaces	Private spaces and online
Bulletin boards	Facebook, Twitter
Focused work unit	Network organized

(Networked. Lee Rainie and Barry Welman. The MIT Press, 2012)

Most congregations and faith formation are designed for the group-centered society of an earlier era. How will congregations balance group-centered community and networked individualism. What will faith formation look like in a society of networked individualism?

How can faith formation be portable, participatory, and personal?

Connected, Networked Learning

he "Re-imaging Learning in the 21st
Century" report from the MacArthur
Foundation (Digital Media and
Learning Network) identifies three
key shifts that must occur if the educational
system is to transform from the current 19thcentury paradigm to a 21st century vision:

A shift from education to learning. Education is what institutions do, learning is what people do. Digital media enable learning anywhere, anytime; formal learning must be mobile and just in time.

A shift from consumption of information to participatory learning. A new system of learning must be peerbased and organized around learners' interests, enabling them to create as well as consume information. It encourages learners to experiment and to create, produce and design things.

A shift from institutions to networks. In the digital age, the fundamental operating and delivery systems are networks, not institutions such as schools, which are a node on a person's network of learning opportunities. People learn across institutions, so an entire learning network must be supported.

In 2013, the Digital Media and Learning Research Network, supported by the MacArthur Foundation, issued a major report, "Connected Learning: An Agenda for Research and Design." that provides a foundation for developing new models of learning for the digital age that are powerful, relevant, and engaging. They describe the concept of *connected learning* as an educational approach designed for our everchanging world, and to the realities of the digital age where the demand for learning

never stops. *Connected learning* connects three critical spheres of learning: academics, a learner's interests, inspiring mentors and peers.

Peer-Supported: In their everyday exchanges with peers and friends, young people are contributing, sharing, and giving feedback in inclusive social experiences that are fluid and highly engaging.

Interest-Powered: When a subject is personally interesting and relevant, learners achieve much higher-order learning outcomes.

Academically-Oriented: Learners flourish and realize their potential when they can connect their interests and social engagement to academic studies, civic engagement, and career opportunity.

Making, creating and producing are powerful paths to deeper learning and understanding: *Connected learning* asks learners to experiment, to be hands-on, and to be active and entrepreneurial in their learning, recognizing that this is what is now needed to be successful in work and in life.

Production-Centered: Digital tools provide opportunities for producing and creating a wide variety of media, knowledge, and cultural content in experimental and active ways.

Shared Purpose: Social media and webbased communities provide unprecedented opportunities for crossgenerational and cross-cultural learning and connection to unfold and thrive around common goals and interests.

Openly Networked: Online platforms and digital tools can make learning resources abundant, accessible, and visible across all learner settings.

Connected learning is guided by design principles that inform the intentional creation of connected learning environments.

Everyone can participate: Experiences invite participation and provide many different ways for individuals and groups to contribute.

Learning happens by doing: Learning is experiential and part of the pursuit of meaningful activities and projects.

Challenge is constant: Interest or cultivation of an interest creates both a "need to know" and a "need to share."

Everything is connected: Young people are provided with multiple learning contexts for engaging in connected learning—contexts in which they receive immediate feedback on progress, have access to tools for planning and reflection, and are given opportunities for mastery.

Although connected learning does not require technology, today's digital and networked technologies greatly expand the accessibility and potential reach of connected learning experiences.

Fostering engagement and selfexpression: interactive, immersive, and personalized technologies can provide responsive feedback, support a diversity of learning styles and literacy, and pace learning according to individual needs.

Increasing accessibility to knowledge and learning experiences: Through online search, educational resources, and communities of expertise and interest, young people can easily access information and find relationships that support self-directed and interest driven-learning.

Expanding social supports for interests:

Through social media, young people can form relationships with peers and caring adults that are centered on interests, expertise, and future opportunity in areas of interest.

Expanding diversity and building capacity: New media networks empower marginalized and non-institutionalized groups and cultures to have a voice, mobilize, organize, and build capacity.

Connected learning is anchored in research, robust theories of learning, and the best of traditional standards, but also designed to mine the learning potential of the new social- and digital media domain. It harnesses the advances and innovations of our connected age to serve learning.

How can the principles and emerging models of connected learning inform our understanding of 21st century learning and be a catalyst for the development of 21st century models of faith formation in congregations?

Attributes of Next Generation Learning from a Student's View

- Personalized to my needs and learning goals
- 2. Flexible so that I can try different ways to learn
- 3. Interactive and engaging to draw me in
- 4. Relevant to the life I'd like to lead
- 5. Paced by my own progress and measured against goals I understand
- 6. Constantly informed by different ways of demonstrating my progress
- 7. Collaborative with faculty, peers, and others; not limited by proximity
- 8. Responsive and supportive when I need help
- Challenging but achievable, with opportunities to become an expert in an area of interest
- 10. Available to me as much as it is to every other student



Connected learning is a model of learning that holds out the possibility of reimagining the experience of education in the information age. It draws on the power of today's technology to fuse young people's interests, friendships, and academic achievement through experiences

laced with hands-on production, shared purpose, and open networks.

RATIONAL

PRODUCTION CENTERED

Connected learning prizes the learning that comes from actively producing, creating, experimenting, and designing, because it promotes skills and dispositions for lifelong learning, and for making meaningful contributions to today's rapidly changing work and social conditions.

INTERESTS

Interests foster the drive to gain knowledge and expertise. Research has repeatedly shown that when the topic is personally interesting and relevant, learners achieve much higher-order learning outcomes. Connected learning views interests and passions that are developed in a social context as essential elements.

SHARED PURPOSE

Today's social media and web-based communities provide unprecedented opportunities for caring adults, teachers, parents, learners, and their peers to share interests and contribute to a common purpose. The potential of cross-generational learning and connection unfolds when centered on common goals.

thrives in a socially meaningful and knowledge-rich ecology of ongoing participation, self-expression, and recognition. In their everyday exchanges with peers and friends, young people fluidly contribute, share and give feedback. Powered with possibilities made available by today's social media, this peer culture can produce learning that's engaging and powerful. OPENLY NETWORKED Connected learning environments link learning in school, home, EXPERTISE and community, because learners achieve best when their learning is reinforced and supported in multiple settings. Online platforms

ACADEMIC

Connected learning recognizes the importance of

can make learning

resources abundant,

accessible, and visible across all learner settings.

Connected learning

academic success for intellectual growth and as an avenue towards economic and political opportunity. When academic studies and institutions draw from and connect to young people's peer culture, communities, and interest-driven pursuits, learners flourish and realize their true potential.

ACTIVE RELEVANT REAL-WORLD EFFECTIVE HANDS-ON NETWORKED INNOVATIVE PERSONAL TRANSFORMATIVE

4CHIEVE

XPLANATIONS 02012 Duchis Group

2. Imagining the Future of Faith Formation

n the past 10 years we have see an the introduction of an abundance of new information and communication technologies: Google, Facebook, Wikipedia, Google+, Twitter, YouTube, Pinterest, Flickr, Instagram, blogging, and so much more. We are experiencing the growth of new digital resources that utilize these technologies: online resource centers, online courses, digital books, videos, apps, blogs, wikis, to name a few. Universities, such as MIT and Harvard (www.edxonline.org), are making all of their courses available online for free; Khan Academy (www.khanacademy.org) is providing over 4000 instructional videos for elementary and high school education for free; TED (www.ted.com) is making available the videos of all their world-class presenters for free and TedEd (http://ed.ted.com) is becoming a platform for creating customized lessons around TED Talks and any video presentation.

There has also been a tremendous growth of religious content and experiences in digital form—the Bible and Bible studies, prayer and spiritual practices, daily devotions, online courses, online marriage preparation, online wedding planning, parenting skills and practices, family/household faith forming activities, to name only a few examples. The *YouVersion Bible App*, developed by Life Church (www.lifechurch.tv) has been downloaded over 100 million times!

We are experiencing a *convergence* of new information and communication technologies with digital resources that are beginning to transform faith formation. Just as an earlier era adopted the technology of schooling and the printing press to produce instructional educational models using catechisms and textbooks, the 21st century has new digital technologies, approaches, and content that can transform faith formation in a congregation.

In the digital age, congregations need to develop online digital platforms for faith formation to complement faith formation programming and activities in physical settings. Increasingly churches will need to see themselves not as exclusive providers of faith formation, but as platforms for bringing meaningful and engaging learning experiences to their participants and for guiding participants to such experiences elsewhere.

Examples of online digital platforms complementing physical spaces include art museums, children's museums, libraries, science centers, churches, and more. The **Boston Science Center**, a marvelous handson environment for experiencing and learning science, has built a digital platform with an online museum, a YouTube channel for their videos, a Facebook page, Pinterest boards for exhibits, Flickr photostream and Instagram site for photos, and more. The Boston Science Center is now accessible 24x7x365 to everyone and is networked via social media. Go to their website at www.mos.org.

Life Church (www.lifechurch.tv), a multisite church, has built a digital platform for worship and for equipping their people. The "Resources" section of their website is introduced with the bold heading: *How can* we equip you? And is followed with this text: "Becoming a fully devoted follower of Christ is a life-long journey of growth, learning, challenges, and obedience. We want to help you take your next steps on this journey, so we've made some resources available for you and your family." Go to "Resources" on their website to see what they are providing to everyone.

Imagine creating a digital platform for faith formation in your congregation that addresses the greater diversity of your people, utilizes the new internet and digital technologies, and applies new models of learning to faith formation. Imagine the possibilities. . .

- An online faith formation centers where people of all ages and generations can find (and link to) high quality religious content and experiences—worship, prayer, spiritual practices, Bible study, Christian beliefs and traditions, rituals and milestones, music, and so much more.
- A wide variety of online Bible and theology courses for individual and small group adult study selected from the best offerings on iTunes University and from college and seminary continuing education programs, cataloged with links to the courses on the church's faith formation website, and made available to adults who want to study a particular course individual or as a small group, with opportunities via a blog or wiki or Facebook page for people to share their reflections and learn from each other.
- A parent resource center with the best knowledge, practices, and tools for parenting in print, audio, and video; links to quality parent websites, and a parents blog and/or Facebook page to share their experiences and insights.
- Children's faith formation that "flips the classroom" so that children are doing projects and activities with their parents at home and online (at a secure site, such as Edmodo, www.edmodo.com), and then refocusing "class time" on practicing and applying, and presenting projects that demonstrate their learning.
- A confirmation program that is tailored to the young people's spiritual journeys—with online and face-to-face activities—so that young people (with the help of a guide or mentor) can

- select the content and activities most appropriate to their religious and spiritual growth.
- Online Bible study with small groups of young adults who can connect virtually through a Google+ Hangout each week, and share their written reflections on their Bible study blog or on Facebook or Twitter.
- A small group of young people who want to learn more about Christianity by taking an online college-level theology course using a free course from a seminary or college.
- An virtual art class where people who love art can explore Christian artwork by studying art in the online museums of the world and meeting online and in-person to share their reflections.
- A course for youth or adults on the history, tradition, and practices of world religions with guest speakers from around the country or world presenting live via a Google+ Hangout, or on using YouTube videos, and using the Patheos world religions website (www.patheos.com) as a "text" for study.
- A justice and service center where people of all ages can learn about pressing social issues, explore Biblical and church teaching on justice, and find ways to act together through local and global projects and organizations; and then share their experiences using a blog or a Facebook page.
- An online prayer and spirituality center where people can access daily prayer experiences, offer prayer intentions, pray for others, learn about spiritual practices, download prayer

activities for the home, and so much more.

All of this and so much more is now possible. With a digital platform and digital media, we can now reimagine where, when, and how faith formation takes place.

- ➤ It is now possible, like never before, for a congregation to provide faith formation for everyone, anytime, anywhere, 24 x 7 x 365.
- ➤ It is now possible to customize and personalize faith formation for all ages around their life tasks and issues, interests, religious and spiritual needs, and their busy lives.
- ➤ It is now possible to engage people in a wide diversity of programs, activities, and resources that incorporate a variety of ways to learn—on your own, with a mentor, at home, in small groups, in large groups, in the congregation, and in the community and world—delivered in physical gathered settings and virtual online settings.
- ➤ It is now possible to deliver religious content and experiences to people wherever they are, 24 x 7 x 365.
- ➤ It is now possible to connect people to each other whenever and wherever—in physical places and virtual space

3. An Emerging Model for the 21st Century: Connected & Networked Faith Formation

ver the past five years I have been working to identify, describe, and apply a new model of faith formation that addresses the greater diversity in our society, utilizes the new internet and digital technologies, and applies new models of learning to faith formation.

The big idea is simple: develop a connected, networked model of faith formation that is *lifelong* (all ages) and *lifewide* (whole life), and provides a wide diversity of engaging and interactive faith formation content and experiences in online and physical settings.

A set of key themes (or guiding principles) for designing connected, networked faith formation is emerging, drawn from both the innovations in learning and in Christian faith formation. These key themes include the following.

- Faith formation is person- or learner-centered—addressing the diverse life tasks, needs, interests, and spiritual journeys of people across the whole lifespan. We are moving from a provider-centered, program-driven model where denominations and churches determined the curriculum to a learner-centered model where learners have control over their learning.
- 2. Faith formation offers a wide variety of diverse faith formation experiences to match with people's diverse needs and tailored to their busy lives. Faith formation is easily accessible with an abundance of opportunities for faith growth.

- 3. Faith formation recognizes that learning is a process of active inquiry with the initiative residing within the individual. People's motivations for learning are multiple and our built on autonomy (self-directedness), mastery, and purpose and meaning.
- 4. Faith formation is personalized and customized to the individual or family with support and guidance from mentors and leaders in finding appropriate activities and experiences. People should have an active role in shaping their own learning. They should be encouraged to move along their own personal trajectories of growth.
- 5. Faith formation is available anytime, anywhere, anyplace. Faith formation is free from constraints of time and place.
- 6. Faith formation utilizes a variety of learning environments: on your own, mentored, at home, small group, large group, church-wide, community & world.
- 7. Faith formation provides a variety of ways to learn: formal and informal, multiple intelligences, and learning styles. Multiple intelligences and a diversity of learning styles are valued and utilized in faith formation. "Formal" and "informal-experiential" learning are blended together.
- 8. Faith Formation engages people as coproducers of their learning experiences together with educators and mentors.
- 9. Faith formation incorporates a variety of blended models of faith formation from online programs with minimal interaction in physical settings to physical programs that utilize online content.

- 10. Faith formation incorporates communities of practice to connect individuals and groups throughout the congregation.
- 11. Faith formation builds digital platforms for faith formation that integrate all programming, connects people to content and experiences (and each other), and is available 24 x 7 x 365.
- 12. Faith formation is guided by curators who find, organize and deliver the most relevant content and experiences to address the specific needs of people.

Key Themes

21st century faith formation is person- or learner-centered—addressing the diverse life tasks, needs, interests, and spiritual journeys of people across the whole lifespan—lifelong and lifewide.

We have examined briefly the changing context of faith formation in the 21st century. A person- or learner-centered approach to faith formation that is lifelong and lifewide needs to address 1) the *developmental tasks* of each stage of life (childhood, adolescents, emerging adults, young adults, mid-adults, mature adults, and older adults); 2) the *generational* characteristics of Builders. Boomers, Xers, Millennials, and the iGeneration; 3) the life situations of diverse family structures: married couples with children, married couples without children, single parents, multigenerational families, unmarried couples with children, and more: and 4) the unique needs of ethnic and cultural groups.

Faith formation needs to pay special attention to the diverse *religious and spiritual needs* of people today. In the *Faith Formation 2020 Initiative* we identified four groups of people with distinct needs,

reflective of the research presented in "The Changing Context" section.

- people of vibrant faith and active engagement in the church community
- 2) people who participate occasionally but are not actively engaged in the church and who have lower levels of spiritual commitment
- people who are spiritual but not religious, and not involved in a congregation of an established Christian denomination
- people who are unaffiliated with an established Christian church and who are indifferent to religious and spiritual matters

(See <u>www.FaithFormation2020.net</u>)

21st century faith formation offers a wide variety of diverse faith formation experiences to match with people's diverse needs *and* tailored to their busy lives. Faith formation is easily accessible with an abundance of opportunities for faith growth.

Diversity challenges congregations to develop strategies, programs, activities, and resources specially targeted to the diversity of needs. Today churches have available to them the resources and tools to provide lifelong faith formation for all ages and generations and to address the diversity of religious and spiritual needs of people. Churches can utilize the life of their faith community; the variety of excellent print, audio, and visual resources in faith formation; the new digital media and online resources; and the innovations and resources of other Christian churches to develop faith formation that is varied in content, expectations, depth, involvement, and timing.

In the past churches have often chosen the "one size fits all" mentality for programming. The culture of our day is all about personalization and customization. In a network model, faith formation shifts from the "one size fits all" curriculum and programming of an earlier era to a faith formation network of personalized and customized religious content and experiences that connects with people's spiritual and religious needs. With all of its variety, a network can provide "differentiated faith formation" that is fashioned around the needs of people.

Faith formation is no longer about finding *the* program for a particular age group or generation. Churches can now meet people at the point of their spiritual, religious, and learning needs and offer personalized pathways for faith growth.

Resources for learning abound in every environment—at home, in the church, in the community, and online. A primary task of a faith formation network is to identify these resources and link individuals, families, and communities with them effectively. The new reality of faith formation programming is that churches can offer activities that cater to niches—individuals, families, and small groups with a particular spiritual or religious need, interest, passion, concern, or life issue. They no longer have to worry about reaching a "mass audience" with "one size fits all" programming.

We know from learning sciences research that more effective learning will occur if each person receives a customized learning experience. People learn best when they are placed in a learning environment that is sensitive to their learning needs and flexible enough to adapt strategies and resources to individual needs.

21st century faith formation recognizes that learning is a process of active inquiry with the initiative residing within the individual.

The traditional model of schooling has conditioned people to perceive the proper role of learners as being dependent on teachers to make decisions for them as to what should be learned, how it should be learned, when it should be learned, and if it has been learned. Today people are accustomed to searching out what they want to know, when they want and need to know it. People are becoming more and more self-directed in their learning, and they have almost unlimited access to information through the Internet and the wide variety of print and media learning resources available in our society today.

As learning becomes a process of active inquiry, where the initiative resides within the person, intrinsic motivation becomes a key factor in determining whether or not people will engage in faith formation, and open themselves to learning and faith growth. Extrinsic motivation, such as faith formation participation polices (such as required hours or things that must be done in order to receive a sacrament), rarely motivate people to participate, learn, or grow in faith. In fact, they usually have the opposite effect.

Drawing on decades of scientific research on human motivation, Daniel Pink in his book *Drive: The Surprising Truth about What Motivates Us* exposes the mismatch between what research shows and how we motivate people. While carrots and sticks (policies and requirements) worked somewhat successfully in the twentieth century assembly line model, that's precisely the wrong way to motivate people today.

He describes three types of motivation. Motivation 1.0 presumed that humans were biological creatures, struggling for survival. Motivation 2.0 presumed that humans also responded to reward and punishments in their environment. Motivation 3.0 presumes that humans also have a third drive—to learn, to create, and to better the world. It is this third type of motivation that drives people to be self-directed and engage in learning as a process of active inquiry.

Motivation 3.0 has three essential elements:

- **Autonomy**: the desire to direct our own lives. People need autonomy over task (what they do), time (when they do it), team (who they do it with), and technique (how they do it).
- Mastery: the urge to get better and better at something that matters. Motivation 3.0 demands engagement. Only engagement can produce mastery—becoming better at something that matters. Mastery demands deliberate practice.
- Purpose: the yearning to do what we do in the service of something larger than ourselves. Humans, by their nature, seek purpose—a cause greater and more enduring than themselves.

Daniel Pink writes, "The secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world."

As just one example of how autonomy and mastery combine to motivate learners. A recent research study found that students want control of their own learning. When asked why learning through an online class might make school more interesting, 47% of students in grades 9-12, 39% in grade 6-8, and 25% in grades 3-5 responded that they wanted to learn online to control their own learning experience. Students do not expect online courses to be easier. They do, however, expect the online learning environment to facilitate their success because they can review materials when they want and are more comfortable asking teachers for help. And online teachers see great benefits to student online learning: 76% believe that online learning benefits students by putting them in control of their own learning.

View Daniel Pink's video on motivation at: www.ted.com/talks/dan_pink_on_motivation. html and http://youtu.be/u6XAPnuFjJc.

21st century faith formation is personalized and customized to the individual or family with support and guidance from mentors and leaders in finding appropriate activities and experiences.

People should have an active role in shaping their own learning. They should be encouraged to move along their own personal trajectories of growth. Giving power to individuals and families to shape their own learning does not mean abandoning them to their own devices. Rather, it creates a new role and responsibility for faith formation leaders—to serve as guides and facilitators helping people identify growth needs, finding resources and settings for faith formation, identifying next steps on their journey, and so on.

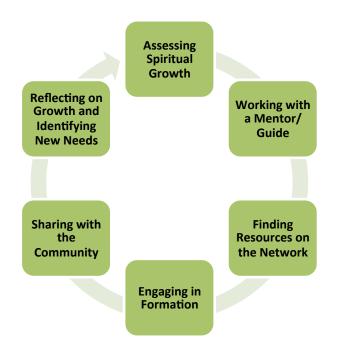
A faith formation network, rich in a diversity of content and a variety of ways to learn, can guide people in creating their own personal learning pathways. Churches can develop processes for helping individuals and families diagnose their religious and spiritual learning needs (online and in-person) and create their own plans for faith growth and learning. A "faith growth learning plan" helps people identify where they are on their spiritual journey, what they need for continuing their growth, who else might share that need, and the resources that could help them meet that need. Churches can provide mentors or guides to assist people in developing their spiritual growth plan and accessing the programs and resources that fit their plan. Mentors or guides can be available for one-on-one conversations as people move through their growth plan.

The United Methodist Church of the Resurrection in Leawood, KS has developed a tool to assist adults in their church to assess where they are in their faith journey and their needs of continuing growth and learning.

We invite you to join us on the greatest journey of your life – The Journey of Knowing, Loving and Serving God – as we strive to become a community of deeply committed Christians. We know that sometimes getting started can be daunting, especially in such a large church, but we want to travel this journey with you. Our Adult Discipleship Ministry offers you a navigation system that provides directions, routes and traveling companions to support and encourage you along the way. We believe that nothing in the world will bring you greater joy, greater challenge and greater meaning than the journey into life as God intended us to live it. To help encourage and equip you for your Journey, we've created the Journey assessment tool.

(Visit their website to see the assessment tool: http://www.cor.org/ministries/the-journey/welcome-to-your-self-assessment.)

A Process for a Developing a Personalized Faith Growth Plan



21st century faith formation provides a variety of ways to learn: formal and informal, multiple intelligences, and learning styles; and utilizes a variety of learning environments (on your own, mentored, at home, small group, large group, church-wide, community and world).

Multiple Intelligences

A faith formation network provides a congregation with a means to offer relevant content that addresses the spiritual and religious needs of people *and* the ability for them to engage with that content in ways that reflect how they learn and grow best. A network approach provides more options for people of all ages to find programs, activities, and resources that match well with how they learn and grow in faith.

We know from Howard Gardner's research that people have different intelligences that affect how they learn and perform best. While it may be difficult to incorporate all eight intelligences in a particular program or activity, a network approach provides a way to offer programs, activities, and resources that emphasize different "intelligences"—one that is word-centered, another musical, another visual, etc.—so as to engage as many people as possible. (Gardner's multiple intelligences include verbal-linguistic, logical-mathematical, visual-spatial, bodily-kinesthetic, musical-rhythmic, naturalist, interpersonal, and intrapersonal.)

We know from research that people have preferred learning styles. Some learn best through direct, hands-on, concrete experiences; some through reflective observation; some through an exploration and analysis of knowledge, theories, and concepts; and others through active experimentation with the new knowledge and practices. While it is possible to address these four learning styles in one program, a network provides a way to offer programs reflecting the four

different learning styles, such as immersion programs, workshops, presentations, small group study, and retreat experiences to name a few.

Informal Learning and Formal Learning

Informal learning describes a lifelong process whereby individuals acquire attitudes, values, skills and knowledge from daily experience and the educational influences and resources in their environment, from family and neighbors, from work and play, from the marketplace, the library, the mass media, and the Internet. Informal learning can be intentional or not. There might be a teacher, but it's probably a colleague or friend. We might read an article or book, visit a website, listen to a podcast, or watch a video online. We might visit Home Depot or Lowe's for a clinic on home repair or gardening or stop by our local bookstore or library for a reading group or special program. On television many channels are devoted to informal learning. The programs of *The Food Network*, while not formal education, promote learning as shows teach people how to cook, try new recipes, and so on. The variety of home improvement shows, such as the "This Old House" on PBS or the home makeover shows on the HGTV network, promote learning, even though they are not formal educational TV programs.

Formal and informal learning can be *intentional*—when an individual aims to learn something and goes about achieving that objective or *unexpected*—when in the course of everyday activities an individual learns something that he or she had not intended or expected.

Applying the four types of learning to faith formation, we can visualize the relationship among these four types of learning in the following way. **Formal Learning**

classes		self-study		
speaker series		Bible study		
workshops	social r	nedia/networking		
online courses	faith	-sharing groups		
small group Bible study				
	Unexpected			
Intentional	U	nexpected		
Intentional reading		nexpected ternet surfing		
	int	•		
reading	int	ternet surfing		
reading mentoring	int wato	ternet surfing hing a movie or		

Informal Learning

Most of faith formation efforts in churches are *formal* and *intentional* learning through organized programs. Churches can expand their faith formation efforts by promoting all four types of learning. For example, Sunday worship is *informal* and *intentional* learning. A church can help people learn from their participation in worship through a weekly journal or activities booklet (online and in print) with reflection questions on the Scripture readings and the sermon. The readings and sermon can also be available in print or audio for further study on the church's website. The journal or activities booklet could also be used in a weekly faith sharing group or in table discussion after Sunday worship. These are all examples of informal and intentional learning activities. Where are the *informal* learning opportunities for people of all ages and for families in your congregation and community?

Variety of Learning Environments and Methods

With such a wide diversity of people and needs, a faith formation network provides a diversity of content and activities, *and* a variety of ways for people to engage the content and activities. A faith formation network incorporates seven environments to provide a variety of ways for people to learn and growth in faith that respect their preferred styles of learning, their life situations, and their time constraints. The seven environments also provide a

congregation with ways to design faith formation that offers the same "content" in different settings, giving people different ways to learn and grow in faith.

The seven faith formation environments include: 1) on your own, 2) with a mentor, 3) at home, 4) in small groups, 5) in large groups, 6) in the congregation, and 7) in the community and world



Every faith formation network can offer a variety of faith formation environments with differing levels of depth and commitment, in virtual and physical settings, and at a variety of times and locations that are convenient for people. This approach means that people can have a variety of ways to learn and grow in faith, removing many of the more common obstacles to participating in faith formation.

There are a variety of methods that can be used within these seven learning environments. For example:

- small groups: discipleship or faith sharing groups, Bible study groups, theology study groups, Sunday lectionary-based or sermon-based faith sharing groups, practice-focused groups (prayer, service/faith in action), support groups
- study-action programs, service projects and mission trips

- conferences, workshops, courses, speaker series
- retreats, camps, and extended programs
- online courses and online faith formation resource centers
- audio programs and podcasts
- video programs and podcasts
- webinars and online conferences
- apps and digital media
- spiritual direction and spiritual support groups
- · apprenticeships and mentoring
- family and intergenerational programs,
- film festivals
- field trips
- reading programs and book clubs

21st century faith formation incorporates a variety of blended models of faith formation from online programs with minimal interaction in physical settings to physical programs that utilize online content. Blended learning is a formal education program in which a person learns at least in part through online delivery of content and instruction with some element of learner control over time, place, path, and/or pace; and at least in part at a supervised brick-andmortar location away from home; and the modalities along each person's learning path within a course or subject are connected to provide an integrated experience. (Staker and Horn)

Faith formation programs, activities, and experiences can be offered in a variety of settings, integrating physical and online settings. These settings can be seen as a continuum: ranging from fully online (Model 1) to online resources as purely supplemental (Model 5). Blended faith formation usually combines online delivery of religious content and experiences with the best features of gathered programs to personalize learning and differentiate faith formation instruction across a diverse group. Here is a view of the five models on a continuum.

A Continuum of Blended Faith Formation

Model 1	Model 2	Model 3	Model 4	Model 5
Fully online	Mostly or fully	An online platform that	Programs and	Programs and
program or	online program	delivers most of the	activities in	activities in
activity with	or activity with	program or activities	physical settings	physical
options for	regular	with leaders providing	guided by a leader	settings that
face-to-face	interaction and	on-site support on a	with online	include online
interaction in	programming in	flexible and adaptive	components that	resources to
physical	physical settings.	as-needed basis	extend beyond the	supplement the
settings.		through in-person	program sessions.	program
		mentoring and small		content.
		group sessions.		

In 2012, the Clayton Christensen Institute published a white paper titled, "Classifying K–12 Blended Learning," which categorized the majority of blended-learning programs emerging across the K–12 sector today. The primary models we continue to see in the field fall into four categories:

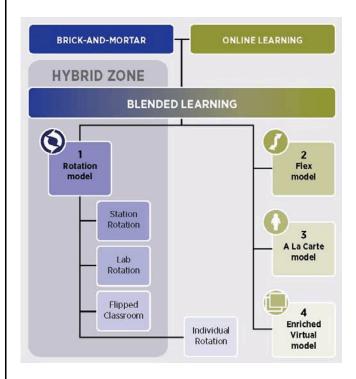
1. The **Rotation** model is one in which within a given course or subject (e.g., math), students rotate on a fixed schedule or at the teacher's discretion between learning modalities, at least one of which is online learning. Other modalities might include activities such as small-group or full-class instruction, group projects,

individual tutoring, and pencil-and-paper assignments. The Rotation model has four sub-models: Station Rotation, Lab Rotation, Flipped Classroom, and Individual Rotation.

- The **Station Rotation** model—or what some refer to as the Classroom Rotation or In-Class Rotation model—is one in which students rotate within a contained classroom.
- The Lab Rotation model is one in which the rotation occurs between a classroom and a learning lab for online learning.
- The Flipped Classroom model is one in which the rotation occurs between the school for face-to-face teacherguided practice (or projects) and the home or other off-site location for online content and instruction.
- The Individual Rotation model differs from the other Rotation models because each student in essence has an individualized playlist and does not necessarily rotate to each available station or modality.
- 2. The **Flex** model is one in which online learning is the backbone of student learning, even if it directs students to offline activities at times. Students move on an individually customized, fluid schedule among learning modalities, and the teacher of record is on-site.
- 3. The **A La Carte** model is one in which students take one or more courses entirely online with an online teacher of record and at the same time continue to have brick-and-mortar educational experiences. Students may take the online courses either on the brick-and-mortar campus or off-site.

4. The Enriched Virtual model is a whole-school experience in which within each course (e.g., math), students divide their time between attending a brick-and-mortar campus and learning remotely using online delivery of content and instruction.

(Staker and Horn)



Here are several ideas for applying blended learning into faith formation programming.

1. Flip Sunday School or Youth Group

Congregations can "Flip the Classroom" by creating a digital platform to provide the content that children (and their parents) or youth need to learn and utilize gathered time (class or group) for discussion application, project-based learning, and demonstration. For example: St Edward the Confessor in Dana Point, CA redesigned their high school confirmation program (grades 9 and 10) by moving to a monthly class with online learning experiences during the month, and providing during-the-month activities, such retreats, worship, service projects. The online activities include reading, watching videos, and creating projects or

activities. (http://confirmation.stedward.com)

2. Connect Church Programs/Events with Online Content

Congregations can connect church programs or events with online content that extends and deepens the experience through learning, prayer, ritual, action, etc. Gathered events and programs such as Sunday worship, intergenerational and family programs, classes, youth group meetings, mission trips, and vacation Bible school would all benefit from extending the experience with digital content for learning, praying, celebrating, having faith conversations, acting/serving, and more. For example a congregation can extend Sunday worship through the week using a variety of digital content that deepens the understanding and practice of the Sunday readings, sermon, and church year season; and provides prayer, devotions, rituals a video of the sermon with a study guide, service/action ideas, conversation activities, and more.

3. Offer One Program in Multiple Formats

Congregations can offer one gathered (on campus) program in multiple formats so that it serves a wider audience of people. For example:

- Offer a program or presentation at church
- Provide online content to extend and deepen the program
- Stream the program or presentation online to a wider audience
- Record the presentation or program and develop an online video course so that people can learn on their own
- Use the video course in small group settings with a small group learning plan

4. Offer an Online Video Program

Offer an online video program or course in a Google+ Hangout for small groups with online content, such as an online Bible study. For an example of using a Google+ Hangout check out Chef Hangout: www.chefhangout.com. For a guide to Google+ Hangouts go to: www.martinshervington.com/google-hangouts-the-ultimate-guide.

5. Offer Online Courses

Offer online courses and activities from colleges, seminaries, and websites for individualized learning (with the option for a mentor), small group experience, or large group gathering.

6. Offer a Webinar or Streaming Presentation

Offer a webinar or streaming presentation (at a scheduled time and available as a recording later) with online content to extend and deepen the webinar program. Turn a gathered program into a webinar program or a streamed presentation to reach a wider audience, then add digital content for deeper learning.

7. Differentiate Program Content

Differentiate program content using gathered settings for core content and experiences, and online learning with 1-1 mentoring and/or small group experiences. Transform a "one-size-fits-all" program by offering targeted experiences that address the diverse religious and spiritual needs of the participants: people with a vibrant faith, people with a variable spiritual commitment, people who are spiritual but not religious, and people who are not religiously affiliated.

21st century faith formation incorporates communities of practice to connect individuals and groups throughout the congregation.

One way to keep individuals and groups in faith formation connected to each other in the faith formation network is through communities of practice—groups of people who have a shared interest who come together to learn from each other. Communities of practice have three dimensions: the domain (what it's about); the topic (the issues that they are facing); and the community (the people who are involved). Communities of practice use a variety of approaches to connect, such as face-to-face meetings, video conferencing, social networking, and collaborative projects. It is a mix of formal and informal methods. Some of them are online; some of them are face-toface. Some of them happen weekly; some of them happen monthly or yearly.

A congregation is a community of practice. Practices like worship, liturgy, pastoral care, outreach, and social justice are important to the congregation's vitality. Congregations want to provide people who are passionate about those practices to develop them. An example would be people in a congregation who are engaged in justice and service projects—in the church and in the world—who could regularly connect, and even meet, to share their reflections and insights, communicate their insights to the whole congregation, and continue to support each other in their efforts. They can also invite new people to join their efforts. A community of practice around social justice could include not only church members, but also people in the wider community who have similar interests.

Another example might be people engaged in reading and studying the Bible. They may do this on their own or in small groups, but they are engaged in a large community of practice focused on reading and studying the

book. A faith formation network connects these people, face-to-face or online, to share what they are learning and how they read and apply the Bible to daily life, to explore common issues in reading the Bible, review new resources, and educate new members (apprentices) in reading the Bible. The community of practice around reading and studying the Bible disseminates their learning throughout the congregation, providing a learning opportunity for everyone to grow in their understanding of the Bible.

Most of the skills and expertise we learn, we learn from others in practice. We don't learn it in a course or book. It's helpful to have those, but the way we really learn is in practice with other practitioners. If you have a community of practice, someone can say, "I'm calling you about what I saw on your website or on Facebook. I heard that you tried this, and I'd love to talk to you about it." Communities of practice can connect people and diffuse learning and Christian practices across the congregation. There are a variety of ways to cultivate and support communities of practices around particular topics or issues or Christian practices.

21st century faith formation builds digital platforms for faith formation that integrate all programming, connects people to content and experiences(and each other), and is available anytime, anywhere, anyplace, 24x7x365.

A website provides the platform for publishing and delivering the experiences, content, programs, activities, and resources of a faith formation network. A network is a dynamic resource that is developed over time with new materials, revisions of current material, deleting material, and so on. A network is in constant development as it addresses the spiritual and religious needs of people, finds new religious content and

experiences, and utilizes new technologies to deliver content and experiences.

An easy way to develop a website for a faith formation network is to use a website creator like *Weebly* (Weebly.com) or *WordPress* (wordpress.org). The pre-designed templates make it simple to create a powerful, professional website without technical skills. (Part Three describes how to create a network and digital platform.)

To see digital faith formation network go to: www.firstchurchsimsbury.com. For additional examples go to: www.21stcenturyfaithformation.com/faithformation-network-examples.html.

21st century faith formation is guided by curators who find, organize and deliver the most relevant content and experiences to address the specific needs of people.

In a faith formation network the role of the leader is shifting from *providing* religious content and programming (although this will still be happening) to *curating* religious content and experiences for all ages. We are all familiar with curating and curation—museum curators collect art and artifacts and identify the most relevant or important to be displayed in an exhibit for the public. Museum curators are subject-matter experts that guide an organization's overall art collection.

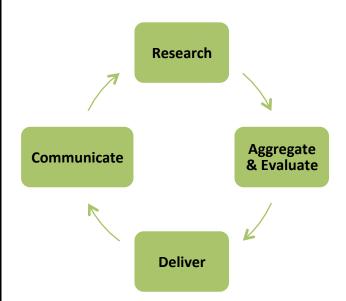
A faith formation curator is someone who continually finds, groups, organizes, and shares the best and most relevant content on a specific subject to address the needs of a specific group of people.

The primary task of the faith formation curator is not to create more content and programming, but to make sense of all the content that others are creating (publishers, websites, seminaries and colleges, religious organizations, and so on). Curation is an evolving idea that addresses two parallel trends: the explosive growth in religious

content and experiences, especially online, and the need to be able to find information in coherent, reasonably contextual groupings, such as a faith formation network.

As religious content and experience curators, faith formation leaders will become less focused on providing "one size fits all" curriculum *for* people, *and* become more focused on addressing people's spiritual and religious growth by offering a wide *variety* of religious content and experiences that they find, group, organize, and share through a faith formation network.

How does faith formation curation work? Each of the following elements of curating religious content are year-round tasks. The process of curating is continual.



1. Research Resources & Stay Up-to-Date

What do you curate for a faith formation network? Consider these categories of resources in your research: 1) congregational programs and activities; 2) community-based programs and activities; 3) people resources in your congregation, community, and region; 4) print resources in all forms from books to articles; 5) audio and video programs; 6) art, drama, and music; 7) websites; 8) online courses and faith formation activities; and 9) apps and other forms of digital content.

The best librarians have access to hundreds, if not thousands, of information resources that deliver ongoing, real-time information on specific topics of interest to information patrons. Faith formation curators will need to develop sources they can trust for high quality religious content and experiences. They will need to develop ways to stay informed on the latest resources as they become available, for example joining mailing lists (email or RSS feeds) or the Facebook pages and websites of publishers, colleges/seminaries, religious and community organizations, and online resource centers so that they receive regular updates on the publication and dissemination of new resources.

2. Aggregate & Evaluate

Aggregation is the act of bringing together the most relevant religious content and experiences on a particular topic or religious/spiritual need into a single location—an online Lifelong Faith Formation Network. Religious content and experiences can be aggregated in a variety of ways. One simple model is by "people groupings" (see diagram)—each of which can include content on the Bible, Christian beliefs and practices, theological themes, milestones and life transitions, prayer and spirituality, social justice issues, and so on. There are a variety of ways to aggregate content to address people's spiritual and religious needs.

Faith formation curators find the best resources to address a target audience or particular spiritual or religious needs. They develop standards for evaluating faith formation activities and resources, such as biblical and theological content, developmental appropriateness, ethnic-cultural responsiveness, ease-of-use, quality of learning experience, and so on.

3. Deliver

Faith formation curators deliver the content and experiences through the faith formation network and website.

4. Communicate

Faith formation curators promote the resources available on the network via email, e-newsletter, Twitter, Facebook, and other social media, as well as printed formats such as the church bulletin. Faith formation curators highlight the relationship between the content and the particular spiritual or religious needs, interests, concerns, or life issues of people. They describe the benefits of participating in faith formation; and explain how people can access the resources.

For more resources:

www.21stcenturyfaithformation.com/curation.html

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FAITH FORMATION RESOURCES



C21 Online



On-going faith formation without leaving home!

Design Your Own Learning Plan

Are there topics that are particularly important or timely for the adults in your parish, cluster, or deanery? Your catechists, parents, Bible study group, or committee members? With a minimum enrollment of 15, you can request a course or workshop that suits your needs and schedule. To view all our course and workshop offerings, visit our website. For more information, contact us at c210nline@bc.edu

Upcoming Courses and Workshops

A Sacramental People

June 19 - July 3

This two-week workshop provides guided discussion around the spring 2012 issue of *C21 Resources*, focusing on the sacraments of baptism, confirmation, reconciliation, anointing of the sick, and marriage.

The Eucharist: At the Heart of Catholic Life

July 10 - July 24

This two-week workshop provides guided discussion around the fall 2011 issue of *C21 Resources*, focusing on the meaning of the Eucharist, the theme of Real Presence, Eucharist as sacrifice, and the connection between Eucharist and justice.

The Creed: What We Believe

July 31 – August 28

Using the Apostles Creed as its outline, this 4-week course explores both what it means *to* believe as well as what *is* believed so that we may live our faith more richly every day.

Teaching Religion: Creative Strategies and Best Practices *July 31 – August 28*

Focused on the elementary and junior high catechist and religious educator, this 4-week course explores teaching as a vocation, various types of learners, and different approaches to presenting religious education material.

For more information on these courses and workshops www.bc.edu/c21online



Part Two Designing a Faith Formation Network

Step 1. Research Your Target Audience & Identify Needs

Select a target audience you will fashion a faith formation network around and research their life cycle, spiritual, and religious needs.

- Children and families
- 2. Teens and families
- 20s-early 30s (Millennials)
- 4. Mid 3os early 5os (Generation X)
- 5. Mid 50s early 70s (Baby Boomers)
- 6. 70s+ (Older Adults)
- 7. Families-as-whole
- 8. Multigenerational / All Ages Group
- 9. Specialized groups

Research the needs of your target audience:

- Life Tasks (life cycle needs, developmental needs)
- Life Issues (concerns, interests)
- Milestones and Life Transitions
- Spiritual Needs
- Religious Needs
- Ethnic/Cultural Needs

By consulting research findings and listening carefully to people in your community, you can determine foundational spiritual and religious needs, interests, and life tasks that faith formation needs to address. Using this knowledge, you can develop a faith formation network with programs, activities, and resources to reach the diverse spiritual and religious needs, life tasks, and/or interests of your target audience.

Review the relevant research and effective faith formation practices for your target audience.

Review existing research studies on the spiritual and religious needs, interests, and life tasks of your target audience to identify important themes you want to address. Also review research and case studies of effective practices with your target audience to determine what's working. Consult the following two websites for selected studies to review:

- 21st Century Faith Formation –
 "Religious & Spiritual Growth across
 the Life Span" section:
 www.21stcenturyfaithformation.com/fa
 ith-growth.html
- Faith Formation Learning Exchange select your target audience: www.faithformationlearningexchange. net.

Conduct focus groups.

An excellent way to gather information about people in your community is through focus groups. Organize focus groups of 8-12 people, reflecting a diversity of people in your target audience. Use the following questions as a guide for developing your own focus group interviews.

- 1. How would you describe your age group in key words or phrases?
- 2. What are some of the key life tasks that your age group is experiencing?
- 3. What are some of the important life issues that your age group is experiencing today?
- 4. What are the most meaningful experiences you have in life? What

- makes these experiences meaningful to you?
- 5. How important is your relationship with God? Why?
- 6. Where do you experience God most?
- 7. What are the significant spiritual issues that your age group is experiencing today?
- 8. What is most important to you about being a Christian (or a member of a particular denomination or faith tradition) today?
- 9. How do you live your Christian faith? Name some of the ways you put your faith into practice.
- 10. How can the church help you to continue growing as a Christian? Be specific. Name some of the things you would like to see your church offer for your age group?

When you have completed the focus groups, compile the results by identifying patterns or recurring themes in the life tasks and spiritual and religious needs of your target audience. Also pay attention to information that may be unique to one focus group. Sometimes you will uncover important insights that are only identified in one group.

Conduct research out in the community.

Engage your team in becoming anthropologists by observing the people in your community. Develop an observation checklist and ask team members to spend a week simply observing people at work, at school, at play, at stores, and so on. Watch for things like:

- What are some of the most popular activities for your target audience in the community?
- Where does your target audience gather outside of work and school coffee shop, gym, mall, park, community center, YMCA/YWCA, and so on.? What are they doing there?

- Where do people work? Do most people work in your community or do they commute to another area? What types of jobs do people have?
- What are the most popular or well attended churches in your community?
- Where are your target audience on Sunday morning, if they are not at worship?

Use an Empathy Map to name your insights from the research.

An Empathy Map, developed by the Stanford School of Design, is one tool to help you synthesize your observations and draw out unexpected insights from your research. Organize your research and analysis into the following four quadrants: What are people saying, doing, thinking, and feeling?

SAY	DO
What do you hear	What actions and
your target group	behaviors do you
saying?	notice in your target
	group?
THINK	FEEL
What might your	What emotions might
target group be	your target group be
thinking?	feeling?
What does this tell	
you about their	
beliefs/ convictions?	

Identify important themes for your Network.

Based on your analysis of the research, identify the *most important* life issues and spiritual/religious needs of your target groups that your church needs to address in the coming years. Answer questions such as: What do we need to offer to address people's life situations and engage people in faith growth? What would people like to see the church offer them through faith formation?

Define the "Point of View" of Your Target Audience.

The define mode is when you unpack and synthesize your research findings into

compelling needs and insights, and scope a specific and meaningful challenge. Your task is to come up with an actionable problem statement: the **point of view** of your target audience. Your point of view should be a guiding statement that focuses on your target audience, and insights and needs that you uncovered during the research phase. A point of view (POV) is your reframing of a design challenge into an actionable problem statement that will launch you into generating ideas.

A good point of view (POV) is one that:

- 1. Provides focus and frames the problem.
- 2. Inspires your team.
- 3. Provides a reference for evaluating competing ideas.
- 4. Captures the hearts and minds of people you meet.
- 5. Saves you from the impossible task of developing concepts that are all things to all people.
- 6. Is something you revisit and reformulate as you learn by doing.
- 7. Guides your innovation efforts.

Format for a Point of View Want Ad

Descriptive characterization of a user.

followed by "seeks" an ambiguous method to meet an implied need

plus additional flavor to capture your findings. . . .

Example: Mature Adults / Baby Boomers

Active, energetic, empty-nest, working & retiring, grandparent (and almost grandparent), "always young" Baby Boomer adults seek a faith community that engages them in meaningful spiritual growth and faith enrichment, provides enriching worship services, engages them in making a contribution to the church & world, and

connects them to each other and the other generations in the faith community. Must be a faith community that sees us as an experience-rich generation ready to make a difference in our mature adult years. Just don't call us OLD or offer us "old people" trips to the casino!

Example: Families with Children

Time crunched, stressed and pressured families seek connections, support and guidance to develop a strong, healthy, value-centered family life where faith can be applied to daily needs. Must deal with contradiction that we want to feel welcome and involved, but don't bug me or take my time.

Examples: Young Adults

#1 - A single energetic young adult seeks a social network. Desires a connection with others to get together and serve our community, hang out & have fun. Passionate about making a difference and doesn't want to be left on the sidelines.

#2 - Highly motivated single young adults seek engaging faith-based social network that will help them navigate fast paced living in a hook-up town.

Step 2. Identify Network Themes

Identify the needs (life tasks and issues, religious and spiritual needs) or themes or content areas your network will address. Translate the *most important* life issues and spiritual/religious needs of your target groups into the major content areas of your faith formation network

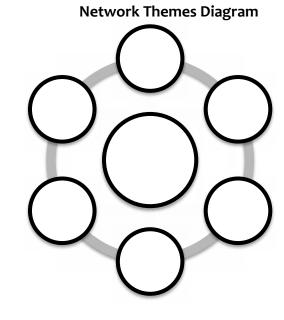
Use a large sheet of newsprint and a diagram like the one below. Begin by adding your **existing programs** or activities for your target audience. These can be grouped together into broader categories. Then

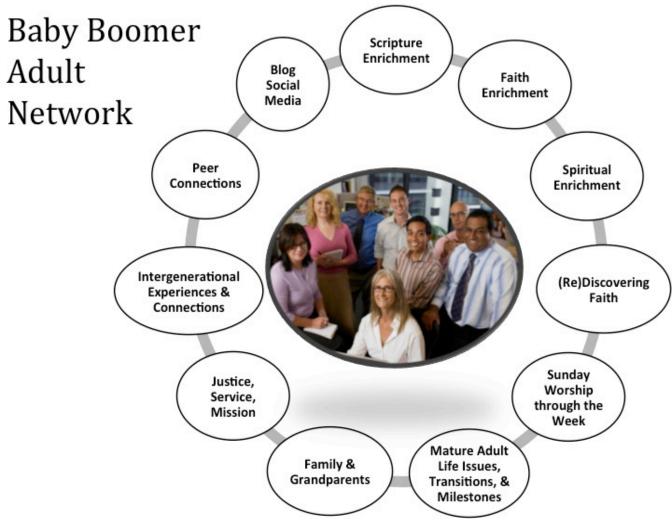
identify themes or elements that you want to focus on, based on your research.

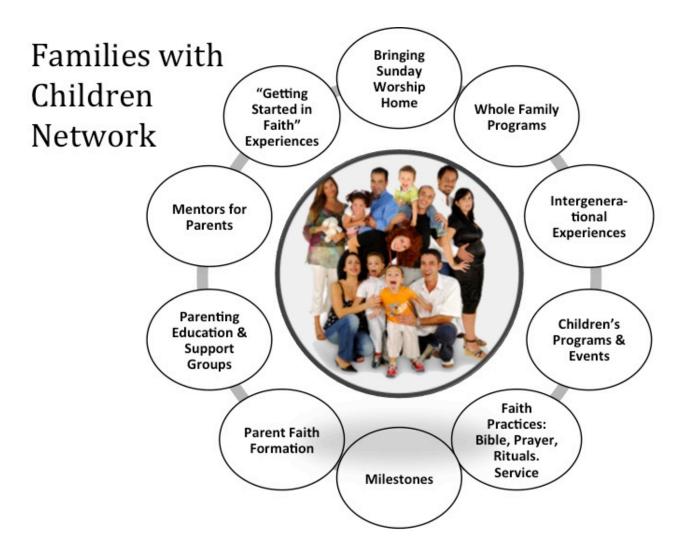
Here are two examples of network themes or content areas for adult faith formation with Baby Boomers and for children and family faith formation.

There are examples of networks created by churches on the 21st Century Faith Formation website under the "Faith Formation Network Examples section:

www.zistcenturyfaithformation.com/faithformation-network-examples.html.







Step 3. Develop Network Programming

Generate creative ideas to "program" each of the themes or content areas of your faith formation network.

First, generate <u>new</u> programs, activities, strategies, resources, etc. to "program" each element or theme or content area. Take each theme, element, or content area—one-by-one—and have team members generate ideas on Post-It Notes and then attach them to a newsprint sheet. Then cluster similar ideas, generating a chart similar to adult faith formation network example on the theme of "Spiritual Growth for Baby Boomers"—from the adult faith formation example. Use the same procedure for each theme on your network.

There are a variety of types of activities that you can use to program a content area.

- Courses and workshops
- Conferences
- Online courses and learning programs
- Webinars and video conferencing
- Small groups: discipleship or faith sharing groups, Bible study groups, theology study groups, Sunday lectionary-based or sermon-based faith sharing groups, practice-focused groups (prayer, service/faith in action), support groups
- Book clubs and study groups
- Audio and video podcasts
- Justice study-action programs, service projects, and mission trips
- Retreats, camps, and extended learning programs

- Digital media and apps
- Spiritual direction and mentoring; spiritual support groups
- Apprenticeships and mentoring
- Film festivals, concerts, art festivals
- Field trips
- Community-based programming

Second, consider re-designing existing programming using blended learning formats with online and on-campus programming. (See a description and examples in "Blended Learning" theme in Part 1.)

- 1. "Flip the Classroom" by using a digital platform to provide the content that children (and their parents) or youth need to learn and utilize gathered time for discussion application, project-based learning, and demonstration.
- 2. Connect church programs or events with online content that extends and deepens the experience through learning, prayer, ritual, action, etc. Consider gathered events such as Sunday worship, classes, youth group, mission trips, vacation Bible school, and more.
- 3. Offer one gathered (on campus) program in multiple formats so that it serves a wider audience of people. For example:
 - Offer a program or presentation at church
 - Provide online content to extend and deepen the program
 - Stream the program or presentation online to a wider audience
 - Record the presentation or program and develop an online video course so that people can learn on their own
 - Use the video course in small group settings with a small group learning plan

- 4. Offer an online video program or course in a Google+ Hangout for small groups with online content, such as an online Bible study.
- 5. Offer online courses and activities from colleges, seminaries, and websites for individualized learning (with the option for a mentor), small group experience, or large group gathering.
- 6. Offer a webinar or streaming presentation (at a scheduled time and available as a recording later) with online content to extend and deepen the webinar program.
- Differentiate program content using gathered settings for core content and experiences, and online learning with 1-1 mentored and/or small group experiences.

Third, utilize a variety of learning environments for conducting programs: on your own; with a mentor; at home; in small groups; in large groups; in church-wide settings, and in the community and world.

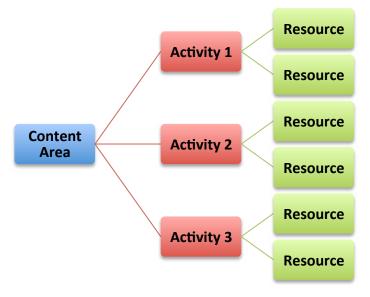
Fourth, design new initiatives to address priority spiritual and religious for which there are no existing programs, activities, or resources. For ideas and resources to assist you in designing new initiatives consult the following:

- Faith Formation 2020 Strategies Section: www.faithformation2020.net.
- 21st Century Faith Formation Religious & Spiritual Growth across the Life Span Section:

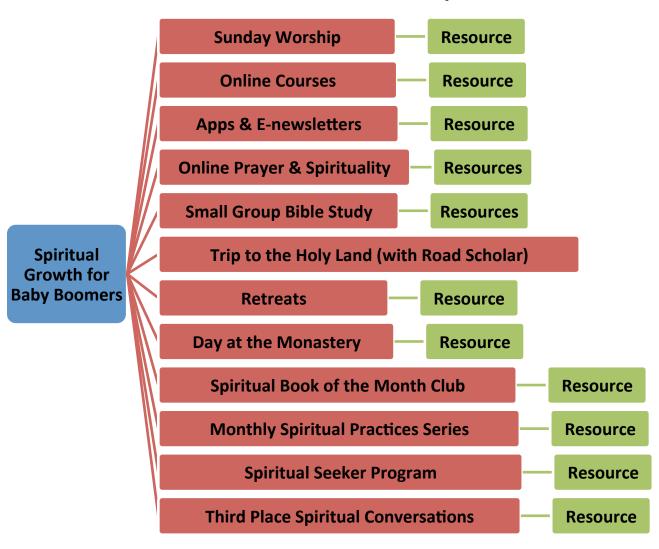
www.21stcenturyfaithformation.com/faith-growth.html.

See the adult faith formation example below that programs the "spiritual enrichment" theme of the Baby Boomer network.

From Content to Activities to Resources



Adult Faith Formation Example



Fifth, select programs and activities that you want to include in your faith formation network. Remember that you can always add new activities to the network over time.

Sixth, research people, programs, activities, and resources for the programs and activities generated for each content area of your faith formation network. Today, as never before, a local church has access to an abundance of faith formation programming, activities, resources—online and in the community—that can address the themes or content areas in your network. A primary task of fashioning a faith formation network is to identify these resources and connect and engage people with them. Using the ideas you have generated, research the available resources.

Consider these categories of resources in your research: 1) congregational programs and activities; 2) community-based programs and activities; 3) people resources in the church and community; 4) denominational resources; 5) print resources in all forms from books to articles; 6) audio and video programs; 7) art, drama, and music; 8) websites; 9) online courses and faith formation activities; and 10) apps and other forms of digital content.

Step 4. Design the Digital Platform

Creating a Faith Formation Website

Create the website platform for your faith formation network that connects people to the network's experiences, content, programs, activities, and resources. A website provides the platform for publishing and delivering the experiences, content, programs, activities, and resources of a faith formation network. A network is a dynamic resource that is developed over time with new materials, revisions of current material, deleting material, and so on. A network is in constant

development as it addresses the spiritual and religious needs of people, finds new religious content and experiences, and utilizes new technologies to deliver content and experiences.

An easy way to develop a website for a faith formation network is to use a website creator like *Weebly* (www.weebly.com) or *WordPress* (http://wordpress.org). Their predesigned templates make it simple to create a powerful, professional website without technical skills. In *Weebly.com* content elements (like text, photos, maps, and videos) are added by dragging and dropping them into place. Text is edited just like in a word processor. Building a website is done in real time, right from within a web browser. For links to Weebly tutorials go to: www.21stcenturyfaithformation.com/design.html

Most church websites are not equipped with the capacity to become a faith formation resource center, so it's usually easier to develop a new dedicated website for faith formation that is linked to the parish website. Many of the participants in the 21st Century Faith Formation Training Program have created faith formation networks and websites for their church. Each of these websites is a "work in progress" and gives you an idea of how people are developing digital platforms for 21st Century Faith Formation in their settings. For examples go to:

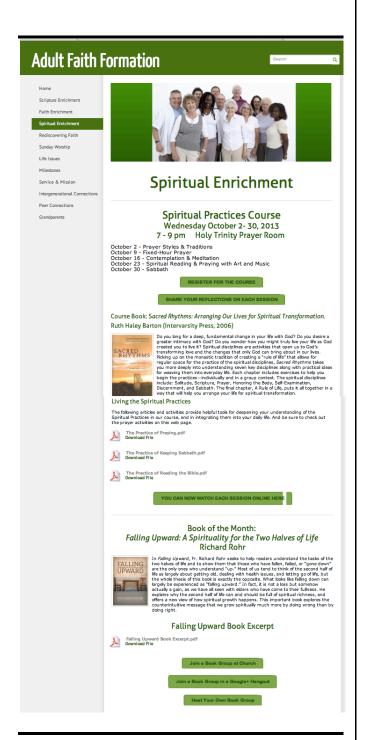
www.21stcenturyfaithformation.com/faithformation-network-examples.html.

Programming Web Pages

The process of developing network programming resulted in programs, activities, and resources for each theme or content area on your network. Now the task is to create webpages for each theme or content are. Each webpage is a "learning page" which engages people in a variety of ways to learn and grow on the particular theme or topic of the page.

The specifics for designing a webpage are particular to each website builder. The

illustration below, developed on Weebly.com, provides varied and engaging programs, activities and resources for Spiritual Enrichment.



View this page at:

http://adultfaithformation.weebly.com/spirit ual-enrichment.html



Take Time for Daily Devotion

(Click on the title to go to the activity)

Daily Meditation & Reflection from Henri Nouwen
Drawn from a wide range of Henri Nouwen's writing, these short meditations inspire and guide people's
mind and heart. Each reflection takes less than a minute to read and yet can set the tone for the day. It is
sent vide email in the early morning. Sign up on the website to receive fixed for the Journey.

God Pauses
God Pause e-mail devotions are short, meaningful reflections on the following Sunday's lessons and
gospel Gelwered directly to your e-mail box. By Sunday, you'll be ready for an extra meaningful worship,
we per

Eutrory of the Hours - Divine Office App

Litter and pray the Liturgy of the Hours on the gs. The livine Office App is an opportunity for you to
participate in the receitation of the Liturgy of the Hours, an ancient and meditative collection of pashins,
are three Lite apps: Morning Prayer, Evening Prayer, and Night Prayer.

Sacred Space Daily Reflection
Sacred Space ordinary follows the scripture sequence of the Revised Common Lectionary, Longer
Sacred Space ordinary follows the scripture sequence of the Revised Common Lectionary, Longer
presented day. Nate - Sacred Space of safety practices, space to findings, weekleys and many safets are
presented day. Nate - Sacred Space of safety practices, space the minutes, praying here and now, it a
computer, with the help of on-screen guidance and scripture chosen specially every day. (multiple
languages)

Upper Room Daily Reflections
Each Daily Reflection includes a quote from an Upper Room book or magazine, scripture reading, and a meditation time with prayer. Sign-up at the website to received Daily Reflections.

Take Time for Personal Prayer

(Click on the title to go to the activity.)

(Register for free at Vibrant Faith at Home to download activities.)

Contemplative Prayer

Hapbe you're not the memorized prayer type of person, nor do you like to be confined to a scripture
reading or a devotical book. Not to worry, there are many ways to pray and this one only takes your
presence and attention. For those who have plenty of excuses for not praying but genuinely want to
know God's presence, contemplative payer may be assembling to try.

Centering Prayer
Prayer is a very personal experience of being with God. Each person finds different meaningful ways to
pray. Centering Prayer is a style of meditative prayer that many people find significant while others find
the long siènce boring. The only way you'll find out if it helps you connect with your deepest spiritual
yearning is to try the.

Guided Meditation
The Psalms are wonderful prayers that can be used to communicate to God our desires, and for God to communicate in return. Using the guidance of voice, relax your body and mind and open your soul in prayer.

Other 6 Januals of Lyvia, the 15th-century founder of the Jesuits, devised an "examination of consciousness" a preyent involve of the day intended to help people recognise where they were finding, or needing to find, God in their fives. Other 6 task the sesence of the centuries-oil practice of the Examen and adapts it for today's Intended-inten world by possing two questions: Where have you found God today's and Where of by our need to find God today?

Lectio Divina
Lectio Divina is Latin for "Holy Reading." It is a style of prayer in which you take a scripture passage and read it slowly, pondering the words and letting them sink into your soul leading to insight or action.

Liturgy of the Hours (Fixed Hour Prayer)
Praying the "Liturgy of the Hours" (also known as The Divine Office) is a long standing monastic tradition, but you don't have to be a monit to enter into the spirit of this form of prayer. Learn how a busy family person can adapt the practice of praying throughout the day.

Take a Course with a Spiritual Master

Practicing Spirituality with Jesus
"Whoever feles attracted to Jesus cannot adequately opplan why," Adolf Hol, author of Jesus in Bad
Company wisely observed. "He must be prepared to be always correcting his image of Jesus for he will
never educate what there is to know. Jesus is fill of surprises."

You are invested to explore 40 thought provoking lessons about Jesus for your reflection and a
practice auggestion inspired by the quote in Tines are concrete ways for people of all traditions to
oppress their report and love of Jesus with the ways he modell. Observed to event it or you.

Practicing Spirituality with Joan Chittister

Joan Ontitister's a Benedictine sister and the Executive Director of Benetvision: A Resource and

Research Center for Contemporary Spiritually, Her body isson of the Bath is grounded in the spiritual

practices of the Bule of Saint Benedict, including listening, hospitally, humility, and peace. Whether her

subject is the Ten Commandments, finehalip between women, the widom of the world's religions, the

passins, the seasons of Bit, or becoming I bit human, Otitater's writings are filled with thoughtproviding quotations and wonderful teaching stories.

To "Practicing Spirituality with Joan Chitister," we look to her for spiritual practices that are at the core of our devotion to God, our yearning for justice and peace, and our understanding of the mystical and contemplative path. This 40-part e-course consist of emails containing a passage from one of Chitistres' many books and a related practice suggestion.

Step 5. Create and Test a Prototype of Your Network

Implement the faith formation network through small scale prototyping with a small group of your target audience. Prototyping is getting ideas and explorations out of your head and into the physical world. In early explorations keep your prototypes rough and rapid to allow yourself to learn quickly and investigate a lot of different possibilities. Prototypes are most successful when people (the design team, the user, and others) can experience and interact with them. What you learn from those interactions can help drive deeper empathy, as well as shape successful solutions.

Consider a version 1.0 pilot effort (prototyping) of your network offerings with a small group of your target audience before scaling-up the initiative to reach a wider audience. Through prototyping, you can test the initiative and the implementation plan, get feedback from your target audience, improve the initiative, and then develop plans to reach a wide audience.

Testing is the chance to refine the network and website and make them better. Prototype as if you know you're right, but test as if you know you're wrong. Testing allows your to refine your prototypes and solutions. It allows you to learn more about your user. It is another opportunity to build empathy with your target audience through observation and engagement.

Use a deliberate procedure when you test. Create a "testing process" so that you can gain important feedback. Here are four suggestions:

- Let your user experience the prototype. Show don't tell. Put your prototype in the user's hands and give just the minimum context so they understand what to do.
- 2. Have them talk through their experience. For example, when

- appropriate, as the host, ask "Tell me what you are thinking as you are doing this."
- 3. Actively observe. Watch how they use (and misuse!) what you have given them. Don't immediately "correct" what your user tester is doing.
- 4. Follow up with questions. This is important; often this is the most valuable part of testing. "Show me why this would [not] work for you." "Can you tell me more about how this made you feel?" "Why?"

Use a **Feedback Capture Grid** to facilitate real-time capture, or after-the-test unpacking, of feedback on your network and website. This can be used either to give feedback on progress within the design team or to capture a user's feedback about a prototype. You use the grid because it helps you be systematic about feedback, and more intentional about capturing thoughts in the four different areas.

- 1. Section off a blank page or whiteboard into quadrants.
- 2. Draw a plus in the upper left quadrant, a delta in the upper right quadrant, a question mark in the lower left quadrant, and a light bulb in the lower right quadrant.

Fill the four quadrants with your or a user's feedback. Things one likes or finds notable, place in the upper left; constructive criticism goes in the upper right; questions that the experience raised go in the lower left; ideas that the experience or presentation spurred go in the lower right. If you are giving feedback yourself, strive to give input in each quadrant (especially the upper two: both "likes" and "wishes").

Step 6. Evaluate, Make Improvements, and Implement the Network with a Wider Audience. Continue Evaluation and Improvements.

After making adjustments based on the pilot, develop version 2.0 and implement the plan with wider audience. Use the marketing suggestions below to assist you in promoting the initiative to a wider audience. Continue to improve the initiative. Communicate the stories and examples of the benefits and blessings that are coming to individuals, groups, families and to your whole church community. Continue to reach new audiences.

Promote Your Faith Formation Network

Generate ideas for promoting and introducing the faith formation network and website to members of the target audience—those active in the congregation church and those not participating in the congregational. Develop church-wide strategies and targeted strategies for particular groups. Be sure to pay careful attention to the titles and descriptions so that they capture people's interests. Develop descriptions that are positive in tone, indicate clearly the content or focus of an activity.

- Describe how your offerings respond to something within the lives of people.
 Highlight the relationship between the content and the particular spiritual or religious needs, interests, passions, concerns, or life issues of people.
- Describe the 2-3 benefits of participating or engaging in faith formation.

 Explain to people how to use the Network and how to access the activities and resources.

Use as many promotional methods as you can. Consider the following ideas:

- Ask those who participated in the pilot and other members of the target audience who are actively engaged in the congregation to invite their friends and colleagues to connect with the network.
- 2. Connect to (or extend from) a gathered event, program, ministry.
- 3. Use personalized invitations.
- 4. Establish a Facebook page for faith formation for network announcements, updates, stories and photos from people engaged in faith formation, etc.
- 5. Use Twitter to announce updates, events, and invite reflections from people on their experiences in the Network.
- 6. Send email or regular e-newsletters to targeted groups (use a service like Constant Contact).
- 7. Provide ways to share experiences using blogs, Twitter, Facebook: videos, reports, photos, etc.
- 8. Have the pastor share the benefits and information about the network at Sunday worship.
- Host information sessions after Sunday worship and other gathered programs to describe the network and how to use it.
- Include information about the network in new member packets. Send a personalized invitation to new members.
- 11. Promote the network at all gathered programs and events in the church.



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For information or to register, contact Jim LaDoux at 877.693.7196

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Part Three 14 Digital Tools for 21st Century Faith Formation

The following 14 digital tools have been selected because of their ability to be used in faith formation. There are many more fine tools that you can use. The American Association of School Librarians does a yearly review of the best websites, tools, and resources for teaching and learning. Their selections foster the qualities of innovation, creativity, active participation, and collaboration. They are free, web-based sites that are user friendly. Check out the ALA website at: www.ala.org/aasl/standards-guidelines/best-websites.

- Animoto for creating videos from your photos, video clips, music, and text
- 2. **Collaborize Classroom** for a secure online collaborative education platform
- 3. **Edcanvas** for organizing, presenting, and share information on an online canvas
- 4. **Edmodo** for creating a secure online classroom to complement a class/program
- 5. **Edublogs** for creating multi-media blogs in education programs
- 6. **Glogster** for creating online multimedia posters in educational programs
- Google+ Hangouts for video conferencing, online classes, broadcasting presentations, and much more
- 8. **LiveBinders** for creating online binders with digital content: websites, audio, video, and text
- 9. **Padlet** for creating online bulletin boards of documents and images
- 10. **PhotoPeach** for creating digital storytelling using photos, music, and more
- Pinterest for creating and curating resources and activities, for organizing activities, and collaborating with others

- 12. **Schoology** for creating a secure online classroom to complement a class/program
- 13. Wiggio for working in groups online
- 14. **WikiSpaces for Classrooms** for creating a collaborative writing space for contributions and thoughts

Ten Digital Tools



http://animoto.com

Animoto is a video creation service (online and mobile) that makes it easy and fun for anyone to create and share extraordinary videos using their own pictures, video clips, words and music. Simply upload your pictures and video clips, choose your style, add words and music, and click the "produce video" button. Then, Animoto's cinematic technology does its magic and in minutes brings it all to life with a beautifully orchestrated production you can share with family and friends. Millions of people actively use Animoto for everything from special occasions like birthdays, weddings and trips, to sending a quick special greeting, or just to

share everyday moments. It's perfect for creating video projects in a course or program, a video of a mission trip or event, multi-media prayer reflections, and so much more.



www.collaborizeclassroom.com

Collaborize Classroom is a free online collaborative education platform that allows students and teachers to transcend the boundaries of their physical classroom to engage in an online collaborative learning environment. Collaborize Classroom offers a variety of compelling and intuitive structures for online discussion that are designed to support innovative teaching and promote higher level thinking. Collaborize Classroom is designed to complement classroom instruction and engage students in online activities, assignments and discussions that allow for deeper participation inside and outside the classroom; and allow students to participate on their own time with an easy-touse private platform. Enrich the curriculum with multimedia; embed Microsoft Office documents, videos, pictures, and PDFs.



Edcanvas is a connected space where students and adults can organize, present and share information. Gather, annotate and share presentations easily by dragging and dropping images, movies, maps, audio and text and embedding hyperlinks onto a blank canvas. Use multiple frames on each canvas to preteach a topic, provide online and

differentiated instruction, and share pathfinders and explore connections. Use your own content or search on the Internet, without leaving the Edcanvas page to create collaborative projects. Older elementary and secondary students can create collaborative projects by copying individual canvases to make a complete dynamic canvas.



(Online Classroom)

www.edmodo.com

Edmodo is a free, secure, social learning platform providing leaders and the group with an easy way to post program materials, share links and videos, and access activities. People can store and share all forms of digital content—blogs, links, pictures, video, documents, presentations, and more. On Edmodo, teachers are at the center of a powerful network that connects them to students, administrators, parents, and publishers. This network surfaces the world's best resources and tools, providing the building blocks of a high quality education. On Edmodo, teachers can continue classroom discussions online, give polls to check for student understanding, and award badges to individual students based on performance or behavior.

Edmodo first became popular as a secure platform for classroom micro-blogging. The space looks and feels similar to mainstream social-media sites, which means all those who regularly use Facebook or Twitter will be right at home.



http://edublogs.org

Edublogs lets you easily create and manage student and teacher blogs, quickly customize designs and include videos, photos and podcasts—all in safe, easy, and secure environment. Anything that you post to your blog will instantly be accessible by your students from school and from home. What's more, you can easily manage who gets to access them through passwords and privacy measures.

Edublogs allows you to 1) monitor and moderate all content forums and threaded discussions wikis, e-portfolios, and more; 2) connect the blog to program content: provide updates, post assignments or activities, relate the formal content to current events, give additional examples of concepts, raise reflective questions for people to respond to, and so on; and 3) make people responsible for the material in the blog by making it fair game for assessments, group discussions, projects and learner-created content, and so on. Teachers can set up a group blog and encourage participants to share their thoughts about what they are learning, how they will apply the new concepts, and so on. Edublogs is also a great way to facilitate online discussions and collaboration.



http://edu.glogster.com

Glogster EDU empower educators and students with the technology to create GLOGS—online multimedia posters—with text, photos, videos, graphics, sounds,

drawings, data attachments and more. A Glog is created using a very easy to understand, drag and drop interface that is relevant, enjoyable, and scalable for students of all ages and learning styles. A Glog is an interactive visual platform in which users create a "poster or web page" containing multimedia elements including: text, audio, video, images, graphics, drawings, and data. Glogster EDU is a safe and private classroom management platform used by millions of teachers and students around the world.



www.google.com/+/ learnmore/hangouts/

A **Google+ Hangout** is a web-based tool created by Google for communicating through video. Up to ten people (or locations) can "hang out" at one time in a virtual "room." A Hangout can be as simple or as complex as needed for the task at hand. It can be used simply to converse or a Hangout can become a robust, virtual meeting space. You can also broadcast a virtual meeting or class to a wider audience, and you can record the meeting or class on YouTube. You can use a Google+ Handout for an online course; webinar; virtual field trip; interviewing experts and resource people; guest appearances from experts on a subject; presenting a project; mentoring, spiritual direction, and one-onone tutoring; group discussions online; and connecting with other groups of learners anywhere in the world.

One of the best aspects of Google Hangouts is that all you need is a Google Plus account to start one. If you already use Gmail, that means you already have a Google account, and all you would need to do is set up your Google Plus account. Anyone you want to talk to also needs to have a Google account and a Google Plus account set up. Once those first steps are out of the way, all you have to do is click "Start a Hangout," invite some people and begin your live video conference!

Google has also launched an app—a stand-alone version of Hangouts that combines text, photos and live video across Android, iOS and your computer.

Check out the "Ultimate Guide to Google+ Hangouts" at: www.martinshervington.com/google-hangouts-the-ultimate-guide.



www.livebinders.com

LiveBinders users create virtual three-ring binders and organize digital documents in one place. People might create a single LiveBinder to present one project, or they can combine several projects into a digital portfolio. LiveBinders is dedicated to helping people empower others with the information they collect. It's hard to put a group of links together in any meaningful format. And sharing a group of URLs is cumbersome for everyone—the sender and the receiver. Have you ever looked through your bookmarks list and forgotten what they are all for? LiveBinders was created so that people could do with digital information what they do with the papers on their desk—organize them into nice containers—like 3-ring binders on your shelf. With online-binders people can also upload their documents and easily combine them with their links in a neat and organized way.



http://padlet.com

Padlet, formerly called Wallwisher, makes posting things on the Internet as easy as pinning notes on a bulletin board. Using the idea of a blank piece of paper, you can put whatever you want on your wall by dragging and dropping documents and images from your desktop, copying and pasting links to websites or videos or just typing notes on your page. When you finish posting things to your wall you will be able to collaborate with others using a unique URL as well as through a variety of social networks. Use Padlet to brainstorm ideas for group projects or to collect and showcase student work.



http://photopeach.com

Photo Peach helps you tell better stories online using photos. With PhotoPeach you can create a rich slideshow in seconds; and it also support background music, captions, and comments so you can elaborate on your story further. You can also organize your slideshow further by adding comments, setting speed, changing transition effects, or even making a quiz in your slideshow.



https://pinterest.com

Pinterest is one of the fastest growing social networking websites today. While other social networks like Facebook and Twitter focus on personal sharing and status updates, Pinterest is all about collecting and sharing the different things you find on the web.

Pinterest is a free virtual bulletin board where users pin videos and images captured from around the web. These images are then arranged into different categories on a user's board. Pins are also shared and searchable making thus Pinterest a great tool for virtual learning. Pins are also visible to other Pinterest users and one can easily see the board of others as well.

Pinterest is very easy and simple to use. Once you have registered then you need to look for Pinterest Bookmarklet and drag it to your tool bar. Now when you surf the web and see an image or video you like click on the "Pin It "bookmarklet and pin that image/video to one of your Pinterest boards. You can create as many boards as you like and you can even share your boards with your colleagues and friends.

Pinterest isn't just about creating your own pinboards. Pinterest also allows you to follow the pins saved by your friends and other users, or pinners as they're called on Pinterest. Whether you're looking to find what's new or discover the latest trends, following pins is an easy way to explore what's happening on Pinterest.

Whenever you're browsing Pinterest, you can easily save, or repin, pins that you discover to your own pinboards. Repinning actually accounts for more than 80% of the pins that appear on Pinterest. Some pins are even repinned thousands of times. Simply put, people just love sharing and repinning on Pinterest.

The ability to pin together images, links, and videos in a visually engaging manner makes gathering and accessing information exciting. Educators can create resource boards for themselves or students. Sharing these creative works are a breeze as each new board has a separate link, which can be easily accessed through one's profile. Teachers can have students set up their own boards based on certain classroom projects or assignments. Teachers can make group work visual by inviting students to collaborate and share images for presentations or links to papers, resources, and research.

Check out "16 Ways Teachers Use Pinterest" at www.educatorstechnology.com/2013/02/16-ways-teachers-use-pinterest.html. The following graphic illustrates the 16 ways.





www.schoology.com

Schoology gives you the tools and connections to engage students more efficiently. Schoology is a living, breathing educational community. Schoology is a dynamic, intuitive, and user-centric learning management solution with custom webpage and content creation, and interactive collaboration capabilities. The basic package for teachers is free. Among them any features, Schoology includes the ability to 1) develop a personalized homepage for all your academic information in one easy-to-use, familiar interface; 2) create unique and flexible course profiles simple with a whole suite of studentcentric content creation and learning tools; 3) differentiate instruction, pace students individually, and implement group-based learning interface; and 4) create assignments and events, and easily attach and embed engaging media from your hard drive or the web.



http://wiggio.com

Wiggio promotes itself as "a free, online toolkit that makes it easy to work in groups." Host virtual meetings and conference calls, make to do lists, send messages, poll groups, manage events and more. Wiggio has something for everyone when it comes to collaboration. Students and teachers use Wiggio to collaborate on projects, case studies, labs, study groups and class initiatives. Groups are entirely private and

secure. Share files without sending bulky attachments. Schedules due dates, meetings, events and deadlines. Keep track of who is doing which tasks.

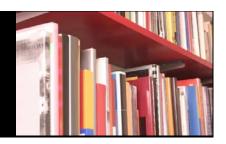
Social groups are communicating through Wiggio. Groups are entirely private and secure. Send mass email, text and voice messages. Store files and photos in a shared folder. Poll your friends to get a quick consensus.

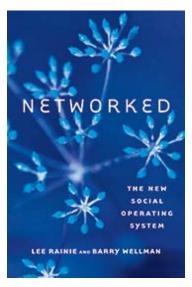


www.wikispaces.com/ content/classroom

Wikispaces Classroom is a social writing platform for education, making it easy to create a classroom workspace where teachers and students can communicate and work on writing projects alone or in teams. Rich assessment tools provide the power to measure student contribution and engagement in real-time. A wiki is a collection of web pages that users can directly modify by adding new content and editing or deleting existing content. Users often collaborate in creating the content, as one person can start a page and others can add to it later. Wiki pages are often referred to as "living documents." Wikis are usually very textcentric, but allow for static graphics in the pages as well as attached documents. As such, wikis are useful for creating highly searchable knowledge bases, such as the most wellknown public wiki, the large user-generated encyclopedia, Wikipedia. But they can also be used for less formal collaborations, such as brainstorming sessions where users in diverse locations can all contribute through a common browser interface. Wikispaces Classroom is free for teachers and students.

Resources 21st Century Faith Formation

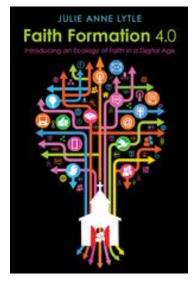




Networked: The New Social Operating System

Lee Rainie and Barry Wellman (Cambridge: MIT Press, 2012)

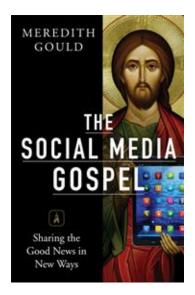
Daily life is connected life, its rhythms driven by endless email pings and responses, the chimes and beeps of continually arriving text messages, tweets and retweets, Facebook updates, pictures and videos to post and discuss. Our perpetual connectedness gives us endless opportunities to be part of the give-and-take of networking. Some worry that this new environment makes us isolated and lonely. But in Networked, Lee Rainie and Barry Wellman show how the large, loosely knit social circles of networked individuals expand opportunities for learning, problem solving, decision making, and personal interaction. Rainie and Wellman outline the "triple revolution" that has brought on this transformation: the rise of social networking, the capacity of the Internet to empower individuals, and the always-on connectivity of mobile devices. Drawing on extensive evidence, they examine how the move to networked individualism has expanded personal relationships beyond households and neighborhoods; transformed work into less hierarchical, more team-driven enterprises; encouraged individuals to create and share content; and changed the way people obtain information.



Faith Formation 4.0: Introducing an Ecology of Faith in a Digital Age

Julie Anne Lytle (Church Publishing, 2013)

Using an ecological approach to study how emerging technologies impact individual and communal formation, *Faith Formation 4.o* looks at how our efforts to be story-keepers, story-sharers, and story-makers have evolved over four eras of human communication. Framed by the Great Commission imperative to "make disciples," this book offers a road map to help leaders develop goals to form, inform, and transform new members, as well as long-time believers, within a faith community. The book illustrates that church success depends not only on knowing the Christian message of God's enduring love, but also how to use today's tools appropriately for evangelization and faith formation.



The Social Media Gospel: Sharing the Good News in New Ways

Meredith Gould (Liturgical Press, 2013)

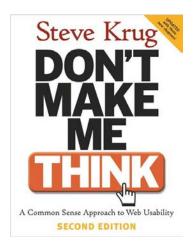
Facebook, Twitter, Pinterest, YouTube, and a growing number of other social media tools can help you build church, deepen faith, and extend your reach in previously unimaginable ways. In this easy-to-understand, step-by-step guide to digital ministry, church communications professional Meredith Gould goes beyond "how to" and explains "why to" engage your parish in the world of social media. Social media tools make it possible to share conversations and content with the long-time faithful, disaffected millennials, the homebound, and spiritual seekers within and beyond church-the-building. Inspired by the Gospel and centered on Christ, *The Social Media Gospel* gently guides you and your church leaders and volunteers through the rapidly changing world of social media, helping you preach the Good News in new ways.



Click 2 Save: The Digital Ministry Bible

Elizabeth Drescher and Keith Anderson (Morehouse, 2012)

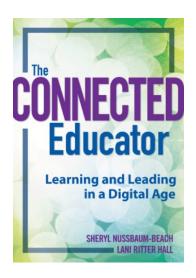
Social media provide an opportunity for congregations to open the doors and windows to their congregational life before people ever step inside. It's no longer all about getting your message out as if people are passively waiting for the latest news from the parish, diocese, or national church. Rather, it's about creating spaces where meaningful relationships can develop. *Click 2 Save: The Digital Ministry Bible* is a practical resource guide for religious leaders who want to enrich and extend their ministries using digital media like Facebook, Twitter, YouTube and church or personal blogs. *Click 2 Save* draws on extensive research and practical experience in church and other ministry settings to provide functional, how-to guidance on effectively using social networking sites in the day-to-day context of ministry.



Don't Make Me Think: A Common Sense Approach to Web Usability (Second Edition)

Steve Krug. (New Riders, 2006)

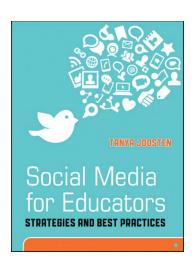
People won't use your web site if they can't find their way around it. Whether you call it usability, ease-of-use, or just good design, companies staking their fortunes and their futures on their Web sites are starting to recognize that it's a bottom-line issue. Steve Krug distills his years of experience and observation into clear, practical - and often amusing - common sense advice for the people in the trenches (the designers, programmers, writers, editors, and Webmasters), the people who tell them what to do (project managers, business planners, and marketing people), and even the people who sign the checks. Krug's clearly explained, easily absorbed principles will help you produce a website that people will actually want to use.



The Connected Educator: Learning and Leading in a Digital Age

Sheryl Nussbaum-Beach and Lani Ritter Hall (Solution Tree, 2011)

Connected learning communities are a three-pronged approach to effective professional development using the local (professional learning community), contextual (personal learning network), and global (community of practice) environments. Connected learners take responsibility for their own professional development. They figure out what they need to learn and then collaborate with others to construct the knowledge they need. Instead of waiting for professional learning to be organized and delivered to them, connected learners contribute, interact, share ideas, and reflect. The authors emphasize the importance for educators to embrace the technological revolution permeating society. To remain relevant to students, educators need to use the networked landscape of learning to re-envision what happens inside schools and classrooms. Teachers must learn to model connectedness and enable students to develop personal learning networks, made up of people and resources from both their physical and virtual worlds but first teachers must become connected collaborators themselves.



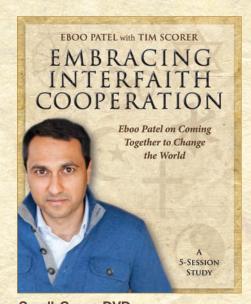
Social Media for Educators: Strategies and Best Practices

Tanya Joosten (Jossey Bass, 2012)

Tap into the power of social media and increase course effectiveness! Faculty will learn to choose the appropriate social media tool for the intended learning outcome, design engaging and innovative activities, and better meet pedagogical needs. In addition, the author offers strategies for assessing and documenting the effectiveness of using these tools in your course. Administrators and student affairs professionals will also find a wealth of information useful for planning faculty development programs and communicating with students. Although the book focuses on higher education, tools and techniques presented here can be easily generalized for K–12 classrooms or organizational learn-ing. The best practices and faculty development tips can be informative for all educators.

The *Embracing* Series of studies for church small groups has brought you leaders like Kathleen Norris, Walter Brueggemann, Marcus Borg, and Phyllis Tickle.

Morehouse Education Resources is pleased to announce the fifth title in the *Embracing* series, and one that is very timely and important.



Small-Group DVD \$39.95 | 846863019106 Participant's Workbook \$12.95 | 9781606741191

Embracing Interfaith Cooperation Eboo Patel on Coming Together to Change the World

This engaging resource offers five sessions:

- 1. Interfaith Cooperation in American History
- 2. Interfaith Literacy
- 3. The Science of Interfaith Cooperation
- 4. The Art of Interfaith Cooperation
- 5. The Role of Colleges, Seminaries, and Houses of Worship

The Small-Group DVD features the video content, which includes (for each session) a presentation by Eboo Patel and a discussion with a group of adults masterfully moderated by facilitator Tim Scorer.

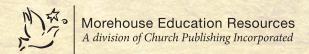
The Participant's Workbook includes leader materials and everything needed for the study by each participant, including abundant space for journaling. You'll want to have a Workbook for each learner.

Eboo Patel is an internationally known author and speaker, founder of the Interfaith Youth Core, an organization that brings together young adults and teens from various faith traditions to work together to discover their commonalities, respect and allow their differences. Named by several national newspapers and magazines as one of the nation's top rising leaders, this Muslim-American gathers on the DVD with a group of adults from a variety of faith backgrounds to explore interfaith cooperation.

This is a timely resource that will help participants become the interfaith leaders we sorely need today.

 Karen Matthias-Long, Associate for the Bishop for Youth and Family Ministry and Curator of Synodical resources, Allentown, PA

View a video excerpt from Embracing Interfaith Cooperation on You Tube



Available through Cokesbury at 800.672.1789, at Cokesbury.com, at Episcopal bookstores, or wherever fine Christian products are sold.

FAITH FORMATION RESOURCES

